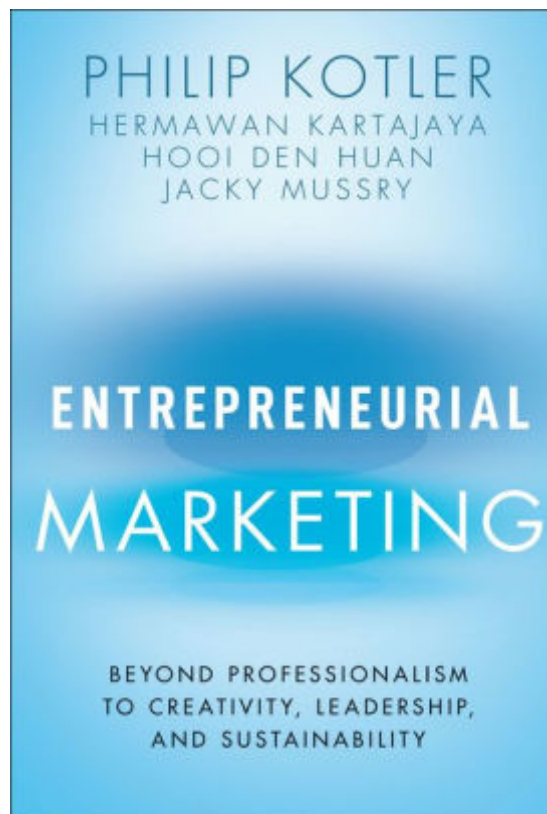


Entrepreneurial Marketing: Beyond Professionalism to Creativity, Leadership, and Sustainability

by Philip Kotler, Hermawan Kartajaya, Hooi Den Huan, Jacky Mussry



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