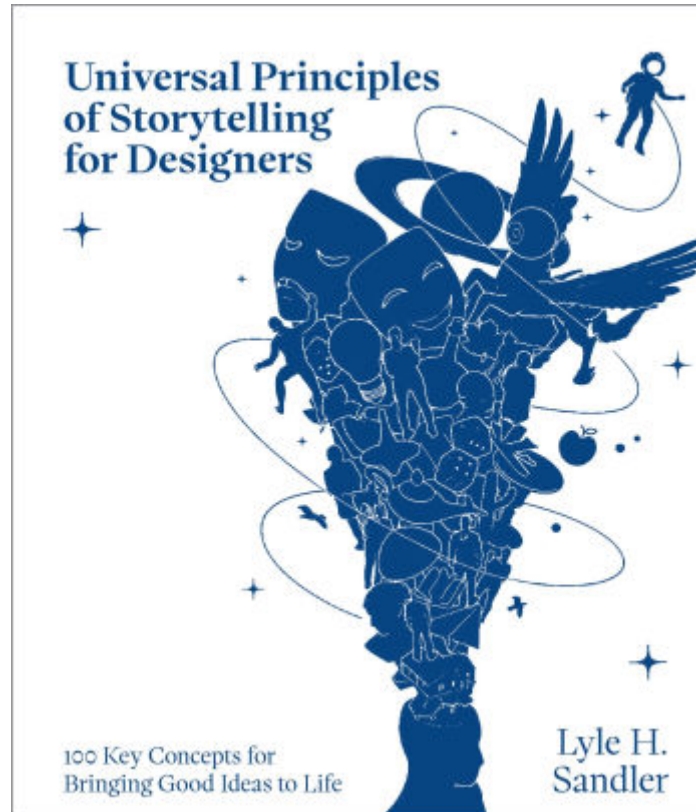


Universal Principles of Storytelling for Designers: 100 Key Concepts for Bringing Good Ideas to Life

by Lyle H. Sandler, George Bokhua



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