

1    **Microbial Food Safety in the Maryland Direct-to-Consumer Poultry Supply Chain**

2    Patrick A. Baron<sup>1\*</sup>, David C. Love<sup>2,6</sup>, Shanna Ludwig<sup>2</sup>, Kathryn Dalton<sup>2</sup>, Jesper Larsen<sup>5</sup>, Gabriel  
3    K. Innes<sup>2</sup>, Meghan F. Davis<sup>2,§</sup>, Christopher D. Heaney<sup>2,3,4,§</sup>

4    Author Affiliations:

5    <sup>1</sup>Department of Health and Human Values, Davidson College, Davidson, North Carolina

6    <sup>2</sup>Department of Environmental Health and Engineering, Johns Hopkins Bloomberg School of Public Health,  
7    Baltimore, Maryland

8    <sup>3</sup>Department of Epidemiology, Johns Hopkins Bloomberg School of Public Health, Baltimore, Maryland

9    <sup>4</sup>Department of International Health, Johns Hopkins Bloomberg School of Public Health, Baltimore, Maryland

10    <sup>5</sup>Department of Bacteria, Parasites and Fungi, Statens Serum Institut, Copenhagen, Denmark

11

12    <sup>6</sup>Center for a Livable Future, Johns Hopkins Bloomberg School of Public Health, Baltimore, Maryland

13    §Equally-contributing co-authorships

14    \*Corresponding author

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16    **Abstract:** Direct-to-consumer food marketing is a growing niche in the United States food  
17    supply chain. Food animal producers who use direct marketing may employ different production  
18    models and standard practices from producers selling animal products to the conventional food  
19    system. Direct-to-consumer food supply chains (generally and specifically regarding food animal  
20    products) are relatively unexplored in food safety and health research. We conducted a cross-  
21    sectional, market-basket analysis of the Maryland direct-to-consumer poultry supply chain to  
22    assess food safety. We analyzed 40 direct-to-consumer commercial poultry meat products (one  
23    product per farm) for *Escherichia coli*, *Staphylococcus aureus* and *Salmonella spp.* using  
24    culture-based methods. Isolates underwent antimicrobial susceptibility testing. *E. coli* and *S.*  
25    *aureus* were recovered from 9/40 (23%) and 12/40 (30%) of poultry meat samples, respectively.  
26    Of interest for comparing direct-market and mainstream supply chains for food safety risks, no  
27    *Salmonella* isolates were recovered from any direct-market sampled poultry products and no  
28    multidrug resistance was observed in *E. coli* and *S. aureus* isolates. Microbial outcomes were

29 compared to a survey of poultry production and processing practices within the same study  
30 population.

31 **Importance:**

32 This study demonstrates substantially lower rates of antimicrobial-resistant (AMR) microbial  
33 pathogens in the market-basket products from Maryland direct-market broiler poultry supply  
34 chain compared to rates of AMR in the conventional supply chain for similar retail meat  
35 products from NARMS. We further describe the landscape of the statewide supply chain for  
36 direct-market poultry, focusing on characteristics related to risk management strategies applied  
37 to microbial food safety. These findings are of public health significance for both the research  
38 and policy communities; these data provide an initial evidence base for more targeted research  
39 evaluating potential risk factors for microbial food safety in the direct-to-consumer supply chain.  
40 These data will also assist the Maryland Department of Agriculture and other state-level agencies  
41 with oversight of food safety issues to guide policy efforts for direct-market poultry production  
42 and sales.

43 **Keywords:** food safety, microbiology, livestock, agriculture, sustainability, antimicrobial  
44 resistance, antibiotics, epidemiology, supply chain, contamination, market-basket

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51 **1. Introduction**

52 *Escherichia coli*, *Salmonella* spp., and *Staphylococcus aureus* are major causes of bacterial  
53 foodborne illness; however, US population exposure to these pathogens through non-industrial  
54 supply chains for livestock products is virtually unexplored in health and food safety research.  
55 The Centers for Disease Control and Prevention estimates that 1 in 6 people in the US acquire  
56 foodborne infections every year, with 128,000 hospitalizations and ~3,000 annual deaths [1].  
57 Incidence of O157 and non-O157 Shiga-toxin producing *E. coli* (STEC) are estimated to cause  
58 illness at rates of 1.15 and 1.17 per 100,000, respectively [2]. *Salmonellosis* caused an estimated  
59 1,027,561 cases of foodborne illness in 2013 in the US, resulting in ~19,000 hospitalizations and  
60 380 deaths [3]. Other bacterial pathogens commonly associated with foodborne illness include *S.*  
61 *aureus* intoxication [3]. A review of food safety data from 1998-2008 indicates that poultry  
62 products contaminated with pathogenic bacteria comprised 17.9% of the annual burden of  
63 foodborne illness cases caused by bacterial exposure [4].

64 Industrial food animal production methods raise animals in high densities and producers often  
65 routinely use antimicrobials for disease prevention and therapeutic purposes [5-9], which may  
66 facilitate selection for antibiotic resistance among zoonotic bacteria. Antimicrobial resistance  
67 among foodborne bacterial pathogens is a complicating factor in foodborne illness;  
68 antimicrobial-resistant infections resulting from human exposure to foodborne bacteria caused an  
69 estimated 430,000 illnesses in the US in 2012 [10, 11]. The model(s) currently in use for direct-  
70 market poultry production have not been adequately investigated for their potential to facilitate  
71 selective pressure for antimicrobial resistance in foodborne pathogens.

72 The prevalence of microbial foodborne pathogens in consumer poultry meat products coming  
73 from the direct-market poultry supply chain remains relatively unexplored in health research.  
74 Some recent research has focused on the epidemiology of *Listeria* in the production  
75 environments of direct-to-consumer farms [12] and of *Salmonella spp.* in pastured-poultry  
76 production [13]. Only a handful of studies have evaluated microbial food safety risks in direct-  
77 market poultry supply chains [14, 15]; only one study addressed these issues through a market-  
78 basket and consumer exposure research lens [16]. This single study contained several  
79 methodological limitations which limit the interpretation of these findings (see Supplement).

80 The current study addresses the research gaps surrounding microbial food safety of direct-  
81 marketing systems for poultry in Maryland and builds on qualitative research in this population  
82 which demonstrated that the models, practices and inputs used in Maryland direct-market poultry  
83 production depart substantially from the typical models and practices of industrial-scale poultry  
84 production [17]. We therefore hypothesized that these inter-supply chain differences contribute  
85 to different microbial food safety outcomes for consumer poultry products in this supply chain  
86 than those typically observed in the industrial food system, particularly with regard to the  
87 prevalence of multi-drug resistant (MDR) foodborne pathogens. This study had four specific  
88 aims: (1) describe the prevalence of *E. coli*, *Salmonella spp.*, and *S. aureus* in a market-basket  
89 sample of raw poultry meat purchased in the Maryland direct-market poultry supply chain; (2)  
90 characterize the antimicrobial resistance phenotypes of any isolates detected by culture; (3)  
91 compare these outcomes to relevant food safety data from National Antimicrobial Resistance  
92 Monitoring System (NARMS) and other independent peer-reviewed research; and (4) use  
93 matched data obtained with a survey tool from the same participating farms and poultry

94 processors to explore associations between farm characteristics and observed food safety  
95 outcomes.

96 **2 Methods and Materials**

97 *Enrollment and Recruitment*

98 We identified participants via publicly-available commercial registries that promote direct-market  
99 agricultural producers in Maryland, particularly the databases maintained by University of Maryland  
100 Agriculture Extension program [42]. As a secondary strategy, we used snowball sampling [18] to  
101 identify participants whose contact information was not available through the aforementioned  
102 sources. Participants were recruited via email or phone contact and offered a \$20 cash incentive. The  
103 lead author conducted all of the surveys at the farms or homes of participants, and purchased a  
104 sample of frozen poultry at the conclusion of each survey. The Johns Hopkins Bloomberg School of  
105 Public Health Institutional Review Board approved this project and participants provided written  
106 informed consent for survey and oral consent for meat sampling.

107 *Survey tool*

108 We administered a survey questionnaire to a broad sample of Maryland direct-market poultry  
109 producers. The questions in the survey tool focused on descriptive characteristics and workplace  
110 practices of small-scale poultry production and processing models. A copy of the survey is  
111 included in the supplement. These factors included: scale and size of production and processing  
112 operations; professional experience of producers and processors; antimicrobial usage in poultry  
113 production; maintaining multiple animal species in close or overlapping proximity; sanitary  
114 practices during slaughter and processing; poultry production practices; use of on-farm and third-  
115 party processing facilities; and sourcing of livestock. On-farm processing refers to slaughter and  
116 processing operations that are constructed on the farm where the broiler poultry are raised, and

117 exclusively process the birds raised on that farm. Third-party processors refers to slaughter and  
118 processing operations that process broiler poultry for a fee for other poultry producers. Other  
119 information gathered using the survey questionnaire included county-level location data and  
120 processor certification status under Maryland Department of Agriculture (MDA) or the United  
121 States Department of Agriculture (USDA). Data from each survey questionnaire was matched to  
122 a unique poultry sample's microbial outcome data. Information from the survey were used to  
123 create categories for comparing microbial outcomes among different groups of vendors.

124 *Sample collection, transport and storage*

125 All 40 survey respondents provided oral consent to submit a single poultry meat sample from  
126 their retail store for microbial analysis, and were recruited into the market-basket stage of this  
127 research. Previous research indicated that frozen products were the most common products  
128 marketed by this population [17]; only frozen products were obtained for microbial assessment.  
129 Frozen poultry samples were transported by cooler and were not allowed to thaw during  
130 transport to the laboratory freezer, where samples were stored at -20°C to await microbial  
131 culture.

132 *Microbial culture and antimicrobial susceptibility testing methods: *Salmonella* spp.*

133 Laboratory culture methods for *Salmonella* spp. were adapted from NARMS protocols for  
134 culture-based methods for retail meat surveillance [19]. Packages of frozen meat were set out in  
135 open coolers in the lab 12-16 hours in advance and allowed to warm to room temperature.  
136 Thawed packages were opened aseptically using sterile surgical instruments, then two 25 gram  
137 aliquots of surface muscle tissue, skin, and fat were removed aseptically, weighed and placed  
138 into a stomacher bag containing either 200 ml of double-strength lactose broth (Becton  
139 Dickinson-Difco) or 200 ml of 0.9% saline solution. Both aliquots were agitated and vigorously

140 shaken for 60 seconds, then 15 ml of the rinsate from the aliquot in the lactose broth was pipetted  
141 into a sterile centrifuge tube, vortexed, and incubated overnight at 35°C. Fifty milliliters of  
142 rinsate was then pipetted from the aliquot in saline solution and vortexed with 50 ml of double-  
143 strength lactose broth in a sterile flask and the contents were mixed thoroughly. Fifteen  
144 milliliters of this mixture was pipetted into a sterile centrifuge tube and incubated for 24 hours at  
145 35°C with the tubes from the enrichment broth stomacher bag. From each tube, 0.1 ml was  
146 pipetted into 9.9 ml of Rappaport-Vassiliadis medium (BD-Difco) and incubated for 16-20 hours  
147 at 42°C. One milliliter of these enrichment broths was transferred to 10 ml tubes of pre-warmed  
148 M-broth (BD-Difco) and incubated at 35°C for 6-8 hours. The broth mixtures were allowed to  
149 cool to room temperature and 10  $\mu$ l were streaked onto Xylose Lysine Deoxycholate (XLD) agar  
150 plate (Becton-Dickinson) and incubated overnight at 35°C. After 24 hours, plates were examined  
151 for colonies typical for *Salmonella* growth (pink colonies with or without black centers). Any  
152 typical colony was streaked to a trypticase soy agar plate supplemented with 5% defibrinated  
153 sheep's blood (Thermo Scientific-Remel) to confirm isolate purity. Culture-positive isolates  
154 were confirmed and tested for antimicrobial susceptibility using the BD Phoenix system. A list  
155 of the antimicrobials tested is included in the supplement.

156 *Microbial culture and antimicrobial susceptibility testing methods: E. coli*  
157 Laboratory culture methods for *E. coli* were adapted from standard food safety literature [19, 22,  
158 23, 24, 25]. Packages were allowed to thaw and opened as described above, and a 25 gram  
159 aliquot of mixed tissue types was aseptically removed, weighed and placed in a sterile stomacher  
160 bag with 200 mL of MacConkey enrichment broth (MAC broth) (Becton-Dickinson) and shaken  
161 vigorously for 60 seconds. Fifteen milliliters of this rinsate was pipetted into a sterile centrifuge  
162 tube and incubated 16-20 hours at 35°C. Tubes were vortexed thoroughly, and 10  $\mu$ l from each

163 tube was streaked onto MacConkey agar (MAC agar) (Becton-Dickinson) plates, which were  
164 incubated 16-20 hours at 35°C. Where *E. coli*-like growth (round pink colonies with or without a  
165 dark center and a hazy area surrounding colonies) was observed, a single colony or a 1 µl loop of  
166 typical but overcrowded growth was streaked to a fresh MAC agar plate and incubated 16-20  
167 hours at 35°C. Culture-positive isolates were confirmed using the BD Phoenix automated  
168 microbiology system for species identification and antimicrobial susceptibility testing [20, 21] at  
169 the Johns Hopkins Hospital Clinical Diagnostic Microbiology Laboratory.

170 *Microbial culture, antimicrobial susceptibility, and molecular testing methods: S. aureus*  
171 Laboratory culture methods for recovery of *S. aureus* isolates from poultry meat samples were  
172 adapted from food safety literature on recovery of poultry livestock-associated *S. aureus* and  
173 MDR-*S. aureus* [26, 27, 28]. Packages of meat were allowed to thaw and aseptically opened as  
174 described above. A 25 gram aliquot of mixed tissue was removed, weighed and placed in a  
175 stomacher bag with 200 ml of Mueller-Hinton Broth (Becton Dickinson) supplemented with  
176 6.5% NaCl (MHB+). The bag was vigorously shaken for 60 seconds, then 15 ml was pipetted to  
177 a sterile centrifuge tube, vortexed, and incubated 16-20 hours at 37°C. Tubes were vortexed after  
178 incubation and a 10 µl loop of enrichment broth was streaked to blood agar plates (Thermo  
179 Scientific-Remel) and incubated 24 hours at 37°C. Plates were examined for typical *S. aureus*  
180 colonies (shiny, round, grey/white and with or without hemolysis) and either a single colony  
181 (when present) or a 1 µl loop of typical growth was streaked to a Baird-Parker agar plate  
182 (Becton-Dickinson) and incubated 24 hours at 37°C. Plates were examined for typical growth of  
183 coagulase-positive staphylococci (round, grey/black colonies demonstrating lecithinase activity)  
184 and culture-positive samples were confirmed and tested for antimicrobial susceptibility using the  
185 BD Phoenix system. A list of antimicrobials tested is included in the supplement.

186 Molecular testing was preformed on presumptive staphylococcal isolates by PCR to confirm  
187 presence of the *S. aureus*-specific nuclease gene (*nuc*) [29]. Additional PCR assays were used to  
188 detect presence or absence the *mecA* or *mecC* genes encoding methicillin resistance [30],  
189 Panton-Valentine Leukocidin (PVL) genes *lukF-PV* and *lukS-PV* [31, 32], and the  
190 staphylococcal complement inhibitor (*scn*) gene [33]. Real-time quantitative fluorescence PCR  
191 assay (TaqMan PCR) was used to detect genes encoding staphylococcal enterotoxins A, B, C,  
192 and D (SEA, SEB, SEC, and SED) of *S. aureus*. [34]. Staphylococcal protein A (*spa*) typing was  
193 performed using the Ridom Staph Type standard protocol (<http://www.spaserver.ridom.de/>) and  
194 Eurofins Genomics sequencer ([eurofinsgenomics.com](http://eurofinsgenomics.com)).

195 *Laboratory Quality Control*

196 Quality control was assessed for laboratory bias or error by use of positive and negative controls.  
197 Positive controls and laboratory blanks (uninoculated broth samples run through the culture  
198 protocol) each were deployed at a rate of 10% for the culture protocols of all three target species  
199 (4 blank samples and 4 ATCC-positive samples per species). ATCC 25922, ATCC 14028, and  
200 ATCC 25923 were used as positive controls for *E. coli*, *Salmonella* spp. and *S. aureus*,  
201 respectively.

202 *Statistical Analysis*

203 We used matched survey data obtained from the same sample population, derived variables from  
204 these data and applied them to a regression analysis and a variety of nonparametric tests of  
205 association to predict outcomes for microbial contamination and antimicrobial resistance.  
206 Logistic regression and nonparametric tests were used to assess the strength and statistical  
207 significance of any relationships between the variables derived from the survey data and the  
208 binary outcomes associated with different measures of microbial contamination status. Simple

209 and multiple logistic regression tests, along with non-parametric analyses were used to assess  
210 inter-group differences between different categories of poultry vendors, as well as the effects of  
211 freezing time on recovery of target microbes.

212 *Comparison to the National Antimicrobial Resistance Monitoring System*

213  
214 The National Antimicrobial Resistance Monitoring System (NARMS) is a federal surveillance  
215 system that has been in existence since 1997 to detect antimicrobial resistant bacteria that  
216 contaminate retail meat in the United States [35]. In this analysis, the NARMS dataset was  
217 utilized as an external comparison group for comparison to bacteria isolated in this study. As  
218 such, prevalence was analyzed with most comparable group: *E.coli* isolates cultured from retail  
219 poultry meat purchased within Maryland in the year 2014. [35].

220

221 **3. Results**

222 *Enrollment and Recruitment*

223 Between October, 2014 and March, 2015 we identified and attempted to contact 93 potentially-  
224 eligible participants. Sixteen potentially eligible participants identified using this system did not  
225 respond to two separate messages left on business phone voicemails. Sixteen other respondents  
226 informed us that their operation was currently out of business and 11 respondents reported that  
227 they were no longer marketing poultry meat as part of their business. From the remaining 50  
228 eligible participants, four declined to participate in the study, citing privacy concerns, and six  
229 more participants were unable to schedule a time to participate during the recruitment window.  
230 Ultimately, a sample of 40 eligible poultry farmers in Maryland identified through our  
231 recruitment process participated in the study. This process is outlined in Figure 1.

232 *Demographics and background information*

233 Responses to the survey questionnaire were recorded and analyzed. Demographic information  
234 collected indicated that a majority (60%) of participants were female and 100% were  
235 white/Caucasian. Participants reported a median value of 5.5 years of professional experience,  
236 with an interquartile range of 2.5-10.0 years of experience. Figure 2 shows the geographic  
237 distribution of participating poultry farms at the county level across the state. Table 1 contains  
238 information on the scale of poultry production and on-farm practices among survey respondents,  
239 with most respondents indicating that they practiced on-farm poultry processing with a median  
240 flock size of 1,050 birds per year. Figures 3-6 summarize survey responses on the number and  
241 variety of other livestock and companion animals living on the same property as the poultry  
242 flocks. The vast majority of poultry production among respondents occurs in settings where  
243 poultry interact with and share a living environment with other livestock and companion animal  
244 species. Table 2 describes the sanitation and disinfection practices employed by respondents  
245 using on-farm poultry processing systems, indicating that a large majority of participants use two  
246 or more methods of disinfection both before and after a run of poultry slaughter and processing.

247 A minority (17.5%) of respondents reported using pharmaceutical antimicrobial inputs in poultry  
248 production. Among the 7/40 participants who used these inputs, three reported using antibiotics  
249 only to therapeutically treat sick livestock; all three reported exclusively using tetracycline  
250 administered through drinking water. The remaining four participants all reported preventative  
251 usage limited to recently-arrived chicks, who receive feed supplemented with coccidiostat drugs,  
252 and are put onto non-medicated feed for the “grow-out” period of production (from between 2-3  
253 weeks to when the birds reach slaughter weight at ~7-12 weeks of age). Coccidiostats were the  
254 only antimicrobial inputs for which respondents reported prophylactic use.

255 *Prevalence and antimicrobial susceptibility of Gram-negative target species (E. coli, Salmonella*  
256 *spp.)*

257 *E. coli* was recovered from 9/40 (22.5%) of retail poultry samples. Among the nine confirmed  
258 isolates, two were resistant to one class of antimicrobials; one isolate was resistant to tetracycline  
259 and the other to imipenem, a beta-lactam/carbapenem antibiotic. No *E. coli* isolates were  
260 resistant to more than one class of antimicrobials. Prevalence and antimicrobial-resistance  
261 phenotypes of *E. coli* among retail meat samples purchased from different categories of direct-  
262 market vendors is included in Table 3. Results comparing prevalence rates of AMR phenotypes  
263 among *E. coli* isolates recovered from 2014 NARMS surveillance in Maryland to the market-  
264 basket samples in this study are displayed in Table 4. No positive *Salmonella* isolates were  
265 recovered from any of the retail poultry samples analyzed in this study. The dual culture  
266 protocols that used either a lactose enrichment broth or 0.9% saline media as an initial aliquot  
267 did not yield differential results.

268 *Microbial prevalence and antimicrobial susceptibility of Gram-positive target species (S.*  
269 *aureus)*

270 *S. aureus* was recovered from 12/40 (30%) of poultry samples. Of the 12 positive isolates, 6/12  
271 were resistant to one or more antimicrobial classes, 1/12 were resistant to two antimicrobial  
272 classes, and none were resistant to three or more antimicrobials. All AMR *S. aureus* were  
273 exclusively resistant to tetracycline, penicillin and/or ampicillin. No multi-drug resistant *S.*  
274 *aureus* or methicillin-resistant *S. aureus* were recovered, and no *mecA* or *mecC* genes were  
275 detected. Four isolates were positive for the *scn* gene, which is a potential marker of human  
276 (rather than animal) origin. The *pvl* gene was not detected in any samples. No staphylococcal  
277 enterotoxin (SE) genes were detected in any samples. Eight unique *spa*-types were identified  
278 across the 16 isolates tested. The AMR phenotypes of all *S. aureus* recovered from poultry

279 samples are displayed along different categories of direct-market vendors in Table 3 and in the  
280 heat map in Table 5.

281 *Sample freezing time and regression analysis*

282 Data used to calculate the duration of time between when the poultry carcass was processed and  
283 frozen and when the samples was thawed for analysis was available for 30/40 samples. For the  
284 remaining 10 samples this information was not on the label and could not be estimated  
285 accurately by the vendor. The samples had been frozen for an average of 140 days, with a range  
286 of 54-260 days and an interquartile range (IQR) of 108-150 days. Freezing time was treated as a  
287 continuous predictor variable for a simple logistic regression analysis for the outcome of finding  
288 any contamination, was used to determine a trend-level ( $p=0.08$ ) increase in the odds ratio of  
289 finding any contamination with a one-day increase in freezing time (1.02, 95% CI: 0.99-1.04).  
290 This value was lower (1.01, 95% CI: 0.99-1.02) and the association was weaker ( $p=0.14$ ) when  
291 the microbial outcome was limited to *S. aureus*-positive samples. When 10-day increases in  
292 freezing time were used to create an ordinal predictor variable for recovery of any target  
293 microorganisms, there were only slight changes to the observed association (1.04, 95% CI: 0.94-  
294 2.09) and the association was not statistically significant at  $\alpha=0.05$  ( $p=0.09$ ). When 30-day  
295 increases in freezing time was used as an ordinal predictor variable for the same outcome, a  
296 stronger signal (1.86, 95% CI: 0.82-4.17) was observed, but this association was not statistically  
297 significant at  $\alpha=0.05$  ( $p=0.09$ ).

298

299

300

301 **4 Discussion**

302 Overall recovery rates of *E. coli* were low and no *Salmonella* spp. were recovered. The 30%  
303 prevalence of *S. aureus* was comparable with the observed prevalence in the industrial-scale  
304 poultry supply chain [36]. Rates of antimicrobial usage were low (17.5%) among producers in  
305 this study, which may explain the very low rates of AMR from the market-basket sample and  
306 lack of detection of multidrug resistance among recovered isolates. Elimination of antimicrobial  
307 inputs in poultry production has been shown previously to be associated with lower rates of  
308 contamination of retail meat products with MDR microbial pathogens [37].

309 The distribution of *spa*/CC type of the *S. aureus* isolates recovered in our market-basket sample  
310 was similar to the distribution of isolates recovered from industrial market-basket samples of  
311 poultry and other meat products. Thapaliya *et al.* demonstrated t002/CC5 as the most prevalent  
312 *spa*/CC type among *S. aureus* isolates from their market-basket sample, recovering this type from  
313 ~15% of retail meat samples purchased in grocery stores in Iowa, USA. Approximately 17% of  
314 the *S. aureus* isolates from our market-basket sample were identified as t002/CC5; however,  
315 t548/CC2 was the most frequent *spa*/CC type identified, accounting for 25% of *S. aureus* isolates  
316 from our study sample.

317 *Survey Results*

318 The survey data presented here quantify the frequency and characterize the distribution of  
319 structural elements and workplace practices of direct-market poultry operations that had been  
320 previously identified by research carried out in this population as important or relevant to  
321 microbial food safety [17]. Antimicrobial input usage was very low among participants; what  
322 usage was reported occurred under different conditions than those understood to drive the

323 propagation of MDR foodborne pathogens in the industrial poultry supply chain. Only 10% of  
324 respondents from the direct-market supply chain reported use of antimicrobial inputs for disease  
325 prophylaxis in poultry flocks. Moreover, the antimicrobial inputs used by these respondents  
326 included only a single coccidiostat. Further, the antimicrobial mechanism associated with this  
327 drug is understood to be only weakly (if at all) associated with acquired AMR in bacterial  
328 populations [38]. None of the observed AMR phenotypes in our sample occurred in the samples  
329 from survey respondents reporting use of antimicrobial inputs for disease prophylaxis in their  
330 poultry flocks.

331 *Prevalence and AMR of target pathogens*

332 The absence of MDR *E. coli* or *S. aureus* is a finding of particular public health significance.  
333 These results are strong supporting evidence for the hypothesis that some of the characteristics of  
334 direct-market poultry production may correlate with much lower prevalence of detection of drug-  
335 resistant *E. coli* on consumer poultry meat products (5%) compared to products from industrial  
336 poultry production (77.1%), based on NARMS surveillance data limited to poultry meat  
337 purchased in Maryland in 2014. *S. aureus* is not assessed routinely via NARMS surveillance  
338 [39].

339 The observed prevalence of *S. aureus* (32.5%) in this market-basket sample of Maryland direct-  
340 market retail poultry is roughly equivalent to trends observed in the few market-basket studies  
341 assessing the industrial poultry supply chain. This indicates that *S. aureus* is likely to still be a  
342 relevant food safety concern for direct-market poultry production. However, the absence of  
343 MDR *S. aureus* presents a major potential difference in the overall food safety health risks  
344 associated with this supply chain.

345 The absence of *Salmonella* positive isolates among the market-basket samples is surprising. Our  
346 negative results do not necessarily indicate an absence of viable *Salmonella* on these samples or  
347 within this supply chain. We can identify three possibilities that may explain these findings: (1)  
348 *Salmonella* concentrations were below the LOD of our methods; (2) freezing poultry reduced the  
349 viable number of *Salmonella*; (3) viable *Salmonella* isolates were present, but were injured or  
350 metabolically damaged by freezing and did not grow on selective culture media.

351 The rates of *E. coli* contamination are substantially lower than those reported in NARMS and in  
352 other research literature. In 2015, 63.5% of retail poultry meat samples sampled under NARMS  
353 surveillance were positive for *E. coli* contamination, similar to recovery of *E. coli* the prior year  
354 [39]. This may indicate a difference in food safety risks for consumers of direct-market products  
355 to be infected with fecal-origin bacterial contaminants, but more research is needed to establish  
356 the validity of those findings. As with *Salmonella*, freezing may play a role in reduction of *E.*  
357 *coli* recovered using these methods. Research on this topic within the industrial poultry supply  
358 chain has been limited and inconclusive as to whether different methods of freezing result in  
359 significant reductions in viable and recoverable *Salmonella spp.* and *E.coli* [40, 41].

360 *Strengths, limitations and areas for further research*

361 One strength is of the study is having a mixed-methods approach that included both microbial  
362 sampling and survey interviews with participants. A second strength is that, while the study  
363 population was small, it captured ~60% of the population of direct-market poultry producers in  
364 Maryland and therefore these findings likely are generalizable to the entire population of  
365 Maryland producers.

366 There are several limitations, one being the sample size (N=40), which is small for a multiple  
367 logistic regression analysis. A second limitation was the cross-sectional study design—repeated

368 samples would improve our ability to assess prevalence of microbial pathogens in the statewide  
369 direct market supply chain. Further, this study did not conduct serovar analysis of *E. coli* isolates  
370 or collect data to determine pathogenicity. In contrast, *S. aureus* isolates were tested for several  
371 characteristics related to pathogenicity, including presence of common enterotoxin genes linked  
372 to foodborne intoxication. In particular, sampling only frozen poultry samples presents both  
373 strengths and limitations to our analysis. Frozen poultry is the product form that consumers  
374 would purchase; however, freezing may affect target pathogen recovery. Fresh poultry products  
375 constitute the majority of samples in market-basket studies of the industrial poultry supply chain,  
376 which limits our ability to compare directly with these studies. Future research on this topic  
377 should address these limitations and seek to differentiate between pathogenic and non-  
378 pathogenic *E. coli* contamination of market-basket products, and consider to include additional  
379 poultry-associated foodborne indicator bacteria and pathogens, such as *Enterococcus* and  
380 *Campylobacter*.

381 This research is an important step to characterize the microbial food safety of food products from  
382 direct market poultry, which is an alternative to conventional poultry supply chains sold in  
383 supermarkets. These data provide evidence to support the potential for management practices  
384 that limit antimicrobial inputs to be associated with lower recovery of drug-resistant indicator  
385 bacteria and pathogens. These findings provide a baseline for future research on direct-to-  
386 consumer poultry products in Maryland and beyond, and may inform larger efforts to describe  
387 the contribution of food animal production to the global burden of drug-resistant pathogens.

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394 Heaney served as primary advisor to this project.

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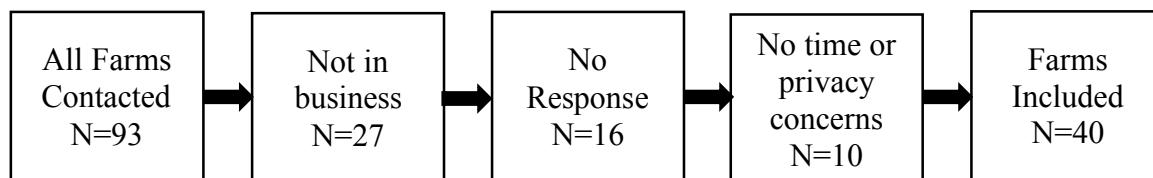
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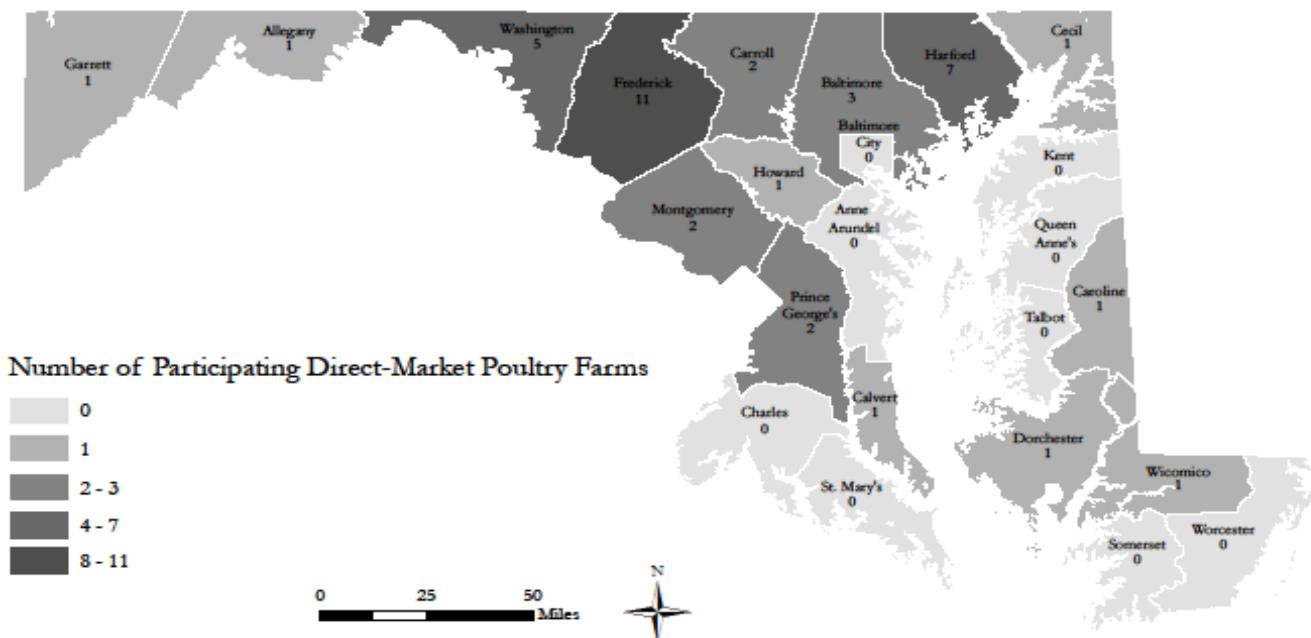
561 Tables and Figures

Figure 1: Flowchart for Enrollment and Recruitment of Participants



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563 Figure 2: Geographic Distribution of Participating Poultry Producers in Maryland Counties



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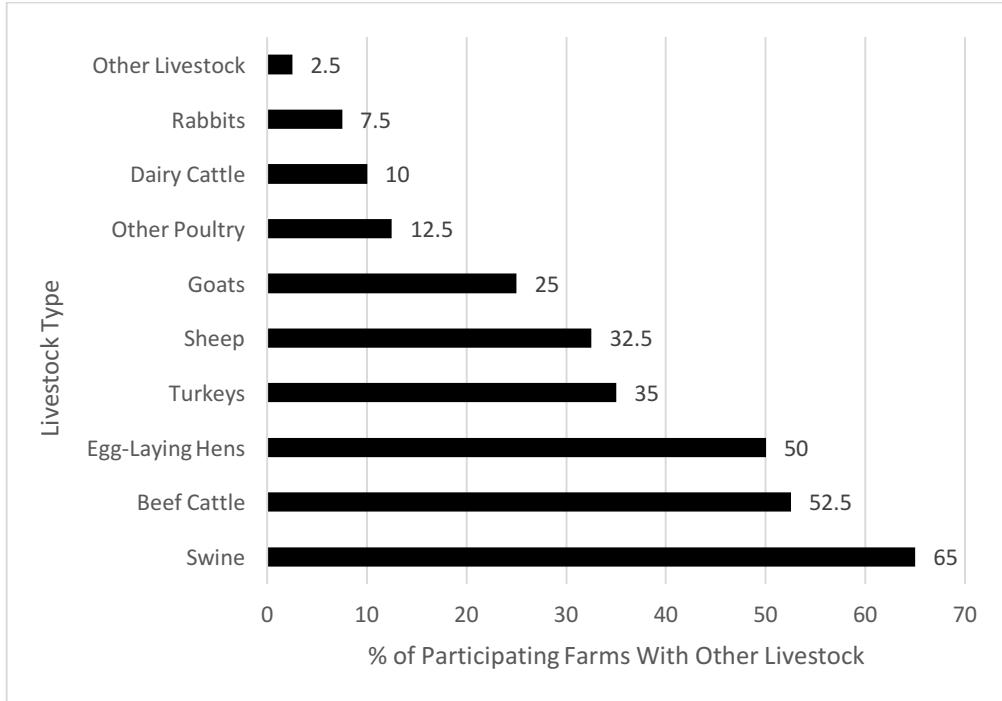
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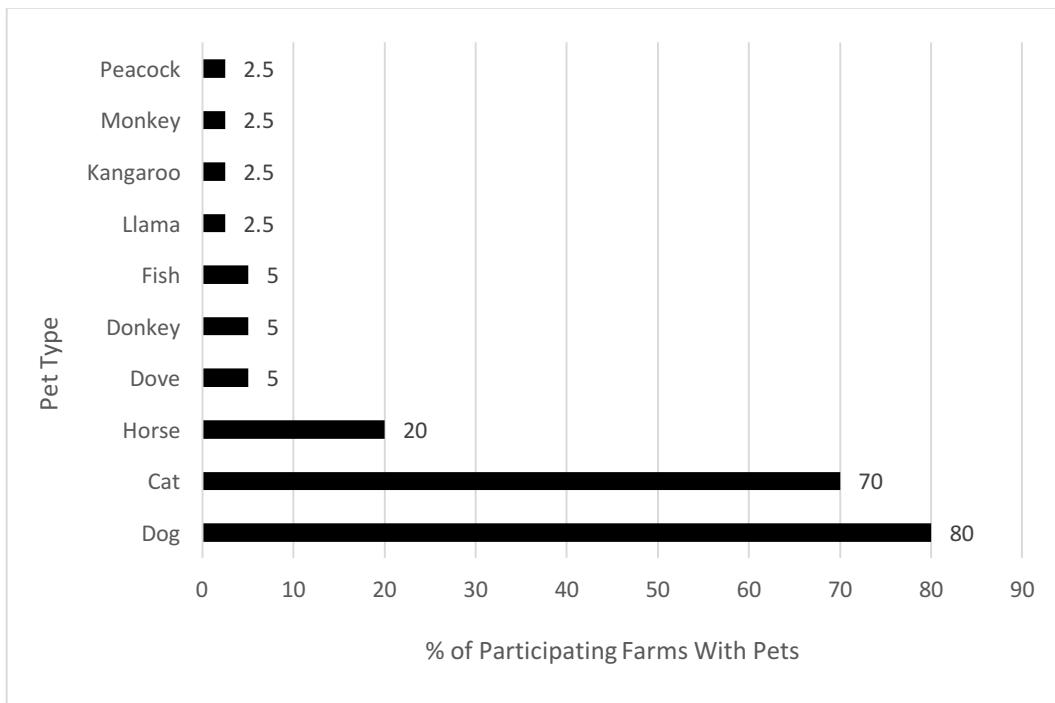
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579 Figure 3: Percent of Participating Broiler Poultry Farms Keeping Other Livestock on Premises, By  
580 Type of Livestock



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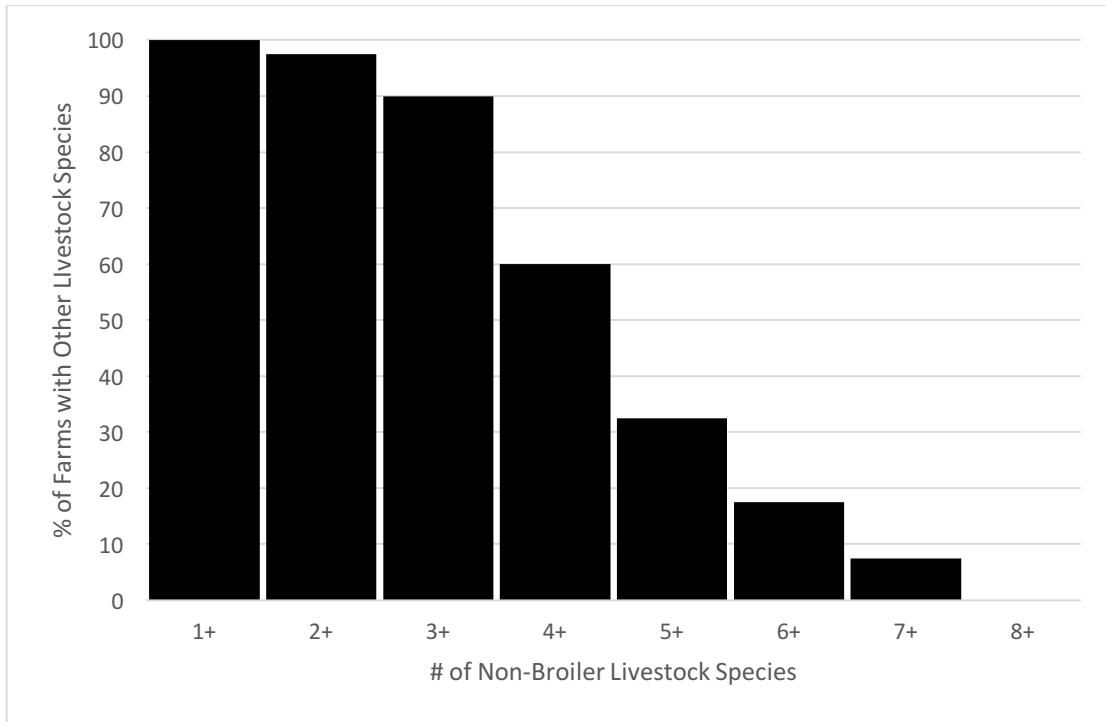
582 Figure 4: Percent of Participating Broiler Poultry Farms Keeping Pets on Premises, By Type of Pet



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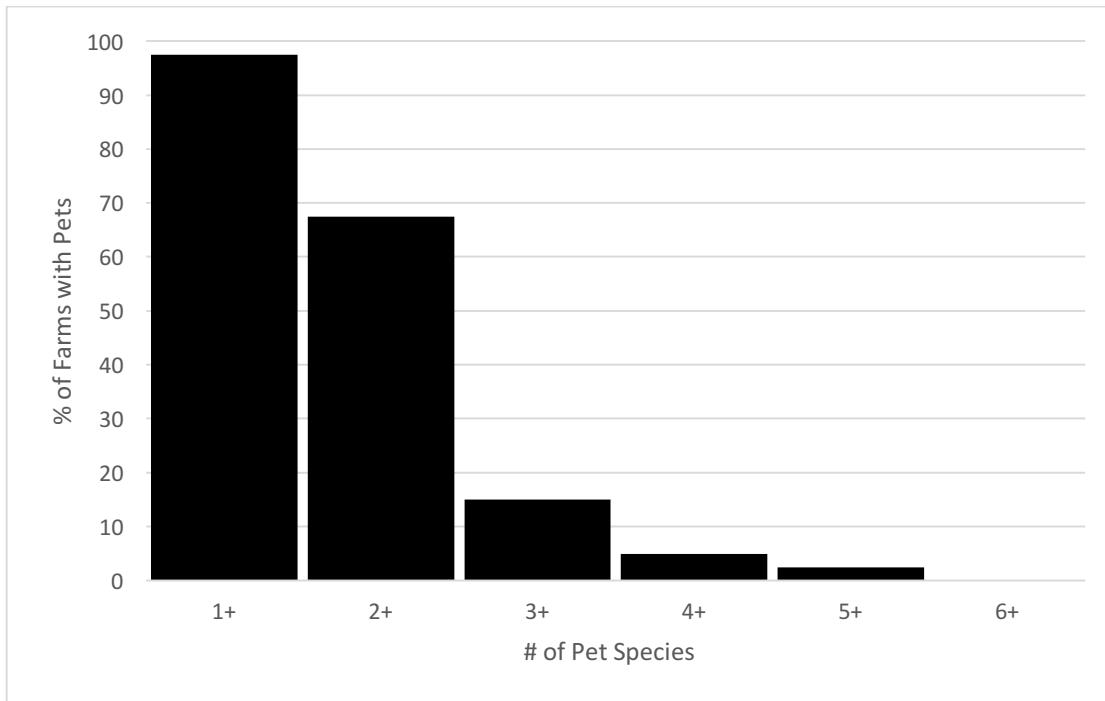
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585 Figure 5: Percent of Participating Farms With Non-Broiler Poultry Livestock Species,  
586 by Number of Other Species



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588 Figure 6: Percent of Participating Farms With Pets on Premises, by Number of Pet Species



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Table 1: Production Scale of Maryland Direct-Market Poultry Operations

Flock size	Total (N=40)	On-Farm Processing (N=25)			Third-Party Processing (N=15)		
		USDA <sup>a</sup> (N=1)	MDA <sup>b</sup> (N=18)	Neither (N=6)	USDA (N=11)	MDA (N=3)	Neither (N=1)
Median (IQR <sup>c</sup> ) Birds/yr	1,050 (450-1,700)	2,700 (2,700)	1,200 (800-2,500)	800 (200-1,700)	800 (400-1,200)	250 (150-800)	2,000 (2,000)
Median (IQR <sup>c</sup> ) Flock Size	100 (50-150)	200 (200-200)	70 (50-100)	33.5 (30-40)	150 (100-175)	100 (50-150)	500 (500)

a: USDA: United States Department of Agriculture Food Safety Inspection Service Certified Food Animal Processor

b: MDA: Maryland Department of Agriculture Food Safety Certified Food Animal Processor

c: IQR: Inter-Quartile Range

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Table 2: Disinfection Practices of Participating OFPP Facilities, By Processing Stage (N=25)

	Pre-Processing (%)	During Processing (%)	Post-Processing (%)
Any Disinfection	100%	44%	100%
Bleach Solution	84%	24%	76%
Soap Water	72%	16%	48%
Hot Water	12%	4%	16%
Vinegar/Peroxide	12%	4%	8%
UV (Sunlight)	4%	4%	12%
No Soap, No Bleach	4%	76%	16%
2+ Cleaning Agents	76%	16%	64%

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Table 3: Prevalence of AMR *S. aureus* and *E. coli* Isolates by Processor Location (on-farm vs. third party facility) and Food Safety Agency Inspection Status

Processor Type	<i>S. aureus</i>	<i>S. aureus:</i> 1+ Classes AMR	<i>S. aureus:</i> 2 Classes AMR	<i>E. coli</i>	<i>E. coli:</i> 1 Class AMR
All Processors (n=40)	30%	15%	2.5%	22.5%	5%
3rd Party <sup>a</sup> (n=15)	33.3%	13.3%	6.7%	26.7%	6.7%
OFPP: All <sup>b</sup> (n=25)	28%	16%	0%	20%	4%
OFPP: MDA/USDA <sup>c</sup> (n=19)	21.1%	15.8%	0%	26.3%	5.3%
OFPP: Uncertified <sup>d</sup> (n=6)	33.3%	16.7%	0%	0%	0%

<sup>a</sup>: Vendors using a third party poultry processor;

<sup>b</sup>: All on-farm poultry processors (OFPP);

<sup>c</sup>: OFPP certified and by USDA(N=1) or MDA(N=18);

<sup>d</sup>: On-Farm Poultry Processor not certified by either/any agency;

Table 4: Prevalence of AMR in *E. coli* Isolates by Processor Location and Inspection Status from Sample Data Compared to 2014 Market-Basket Data from NARMS Surveillance in Maryland

Processor Type	<i>E. coli:</i> 1+ Classes AMR	<i>E. coli:</i> 2+ Classes AMR
All Processors (n=40)	5%	0%
3rd Party <sup>a</sup> (n=15)	6.7%	0%
OFPP: All <sup>b</sup> (n=25)	4%	0%
OFPP: MDA/USDA <sup>c</sup> (n=19)	5.3%	0%
OFPP: Uncertified <sup>d</sup> (n=6)	0%	0%
NARMS: Conventional <sup>e</sup> (n=166)	77.1%	63.9%

<sup>a</sup>: Vendors using a third party poultry processor;

<sup>b</sup>: All on-farm poultry processors (OFPP);

<sup>c</sup>: OFPP certified and by USDA(N=1) or MDA(N=18);

<sup>d</sup>: On-Farm Poultry Processor not certified by either/any agency;

<sup>e</sup>: NARMS 2014 surveillance data of conventionally produced (non-USDA Organic) Maryland broiler poultry. Bacterial susceptibility was defined using minimum inhibitory breakpoints for *E. coli* with Clinical and Laboratory Standards Institute, M100: Performance Standards for Antimicrobial Susceptibility Testing, 29<sup>th</sup> Edition.

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616 Table 5: *spa*-types and Antimicrobial Resistance Among *S. aureus* positive isolates (n=12)  
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<i>S. aureus</i> isolates	<i>spa</i>	CC	<i>scn</i>	<i>mecA/mecC</i>	P V L	S E	A M P	F O X	C L I N	D A P	E R M	G E N	L Z D	M I N	M O X	N I X	O X A	P E N	Q P - D A L	R I F	S T P	T E T	T M P - S U L	V A N
I	t701	8																						
J	t3293	133																						
K	t4562	6 <sup>+</sup>																						
O	t062	5/30																						
Q	*																							
T	t062	5/30																						
U	t548	2																						
V	t002	5																						
X	t548	2																						
DD	t4562																							
LL	t548	2																						
MM	t002	5																						

*spa*: *spa*-type; CC: clonal complex; *scn*: staphylococcal complement inhibitor protein gene; PVL: Panton–Valentine leucocidin; SE: staphylococcal enterotoxin genes A, B, C, and D (SEA, SEB, SEC, and SED); AMP: ampicillin; FOX: cefoxitin; CLIN: clindamycin; DAP: daptomycin; ERM: erythromycin; GEN: gentamycin; LZD: linezolid; MIN: minocycline; MOX: moxifloxacin; NIT: nitrofurantoin; OXA: oxacillin; PEN: penicillin; QPN-DAL: quinupristin-dalfopristin; RIF: rifampin; STP: streptomycin; TET: tetracycline; TMP-SUL: Trimethoprim-Sulfamethoxazole; VAN: vancomycin

\* for Sample Q: suspect unknown *spa*-type; + for sample K: *spa*-type t4562 (11-10-21-17-34-25) is rare in the Ridom SpaServer but is related to the more common *spa*-type t304 (11-10-21-17-34-24-34-22-25), which has been associated with CC6.