

1 **Zelda and the evolution of insect metamorphosis**

2

3 Alba Ventos-Alfonso^{1¶}, Guillem Ylla^{1¶,#a}, Xavier Belles^{1*}

4

5 ¹Institute of Evolutionary Biology (CSIC-Universitat Pompeu Fabra), Passeig Marítim
6 37, 08003 Barcelona, Spain

7 ^{#a}Current address: Department of Microbiology and Cell Science, Institute for Food and
8 Agricultural Sciences, Genetics Institute, University of Florida, Gainesville, USA

9

10 *Corresponding author. xavier.belles@ibe.upf-csic.es

11

12 ¶These authors contributed equally to this work.

13

14

15 **Abstract**

16 In the Endopterygote *Drosophila melanogaster*, Zelda is a key activator of the zygotic
17 genome during the maternal-to-zygotic transition (MZT). Zelda binds *cis*-regulatory
18 elements (TAGteam heptamers), and makes chromatin accessible for gene transcription.
19 Recently, Zelda has been studied in two other Endopterygotes: *Apis mellifera* and
20 *Tribolium castaneum*, and the Paraneopteran *Rhodnius prolixus*. We have studied Zelda
21 in the cockroach *Blattella germanica*, a hemimetabolan, short germ-band, and
22 Polyneopteran species. Zelda protein of *B. germanica* has the complete set of functional
23 domains, which is typical of lower insects. The TAGteam heptamers of *D.*
24 *melanogaster* have been found in the *B. germanica* genome, and the canonical one,
25 CAGGTAG, is present at a similar relative number in the genome of these two species
26 and in the genome of other insects, suggesting that, although within certain evolutionary
27 constraints, the genome admits as many CAGGTAG motifs as its length allows. Zelda-
28 depleted embryos of *B. germanica* show defects involving the blastoderm formation and
29 the abdomen development and have genes contributing to these processes down-
30 regulated. We conclude that in *B. germanica* Zelda strictly activates the zygotic
31 genome, within the MZT, a role conserved in more derived Endopterygote insects. In *B.*
32 *germanica*, Zelda is expressed during MZT, whereas in *D. melanogaster* and *T.*
33 *castaneum* it is expressed well beyond this transition. Moreover, in these species and *A.*
34 *mellifera*, Zelda has functions even in postembryonic development. The expansion of
35 Zelda expression and functions beyond the MZT in holometabolan species might have
36 been instrumental for the evolutionary transition from hemimetabolism to holometabolism.
37 In particular, the expression of Zelda beyond the MZT during embryogenesis might
38 have allowed building the morphologically divergent holometabolan larva.

40 **Author summary**

41 In early insect embryo development, the protein Zelda is a key activator of the zygotic
42 genome during the maternal-to-zygotic transition. This has been thoroughly
43 demonstrated in the fruit fly *Drosophila melanogaster*, as well as in the red flour beetle
44 *Tribolium castaneum*, both species belonging to the most modified clade of
45 endopterygote insects, showing complete (holometabolous) metamorphosis. In these
46 species, Zelda is expressed and have functions in early embryogenesis, in late
47 embryogenesis and in postembryonic stages. We have studied Zelda in the German
48 cockroach, *Blattella germanica*, which belong to the less modified clade of
49 polyneopteran insects, showing an incomplete (hemimetabolous) metamorphosis. In *B.*
50 *germanica*, Zelda is significantly expressed in early embryogenesis, being a key
51 activator of the zygotic genome during the maternal-to-zygotic transition, as in the fruit
52 fly and the red flour beetle. Nevertheless, Zelda is not significantly expressed, and
53 presumably has no functions, in late embryogenesis and in postembryonic stages of the
54 cockroach. The data suggest that the ancestral function of Zelda in insects with
55 hemimetabolous metamorphosis was to activate the zygotic genome, a function
56 circumscribed to early embryogenesis. The expansion of Zelda expression and functions
57 to late embryogenesis and postembryonic stages might have been a key step in the
58 evolutionary transition from hemimetabolous to holometabolous. In hemimetabolous species
59 embryogenesis produces a nymph displaying the essential adult body structure. In
60 contrast, embryogenesis of holometabolous species produces a larva that is
61 morphologically very divergent from the adult. Expression of Zelda in late
62 embryogenesis might have been a key step in the evolution from hemimetabolous to
63 holometabolous, since it would have allowed the building the morphologically divergent
64 holometabolous larva.

65

66 **Introduction**

67 An important event in early embryo development in metazoans is the maternal-to-
68 zygotic transition (MZT), by which maternal mRNAs are eliminated and the zygotic
69 genome becomes activated and governs further development [1]. In the MZT context,
70 the protein Zelda was found to be a key activator of the early zygotic genome in the
71 fruit fly, *Drosophila melanogaster* [2], an Endopterygote species that shows a long
72 germ-band embryo development and an holometabolous mode of metamorphosis.

73 The history of Zelda, however, starts in 2006, when Staudt et al. [3] reported a
74 X-chromosomal gene in *D. melanogaster* encoding a nuclear zinc-finger protein, whose
75 transcripts were maternally loaded and ubiquitously distributed in eggs and
76 preblastoderm embryos. Loss of gene activity disrupted the pattern of mitotic waves in
77 preblastoderm embryos, elicited asynchronous DNA replication, and caused improper
78 chromosome segregation during mitosis. The gene was named *vielfältig*, the German
79 word for versatile or manifold [3]. The same year, ten Bosch et al. [4] described that the
80 heptamer CAGGTAG (a consensus sequence of a larger series of similar heptamers
81 collectively referred to as TAGteam) is overrepresented in regulatory regions of many
82 of the early transcribed genes in the zygote of *D. melanogaster*. Subsequently, Liang et
83 al. [2] described the protein that binds specifically to the TAGteam sites and can
84 activate transcription in transfection assays. The protein turned out to be Vielfältig, but
85 the authors renamed it as Zelda (from Zinc-finger early Drosophila activator). *D.*
86 *melanogaster* embryos lacking Zelda showed defects in the formation of the blastoderm
87 and could not activate genes essential for cellularization, sex determination, and pattern

88 formation. Liang et al. [2] concluded that Zelda played a key role in the activation of the
89 early zygotic genome of *D. melanogaster*.

90 Three years later, two back-to-back papers showed that during early
91 embryogenesis of *D. melanogaster* Zelda marks regions subsequently activated during
92 the MZT and promotes transcriptional activation of early-gene networks by binding to
93 more than 1,000 DNA regulatory regions [5,6]. It became soon clear that the most
94 important role of Zelda in *D. melanogaster*, and from which many of the observed
95 effects derive, is to increase the accessibility of chromatin, allowing the transcription of
96 multiple genes [7–9]. Associated to these observations, it was shown that around the
97 MZT, Zelda is required for the appearance of topologically associated domain
98 boundaries, which influence chromatin architecture and activation of gene expression
99 [10].

100 From the point of view of the functional organization, a first work by Hamm et
101 al. [11] showed that the protein Zelda of *D. melanogaster* presents a low complexity
102 region, corresponding to the transactivation domain, and four C-terminal Zinc fingers,
103 which are required for DNA binding and transcriptional activation [11]. More recently,
104 Ribeiro et al. [12] reported that Zelda is conserved throughout insects and crustaceans
105 and possess other conserved regions, including an acidic patch (which could be
106 involved in the recruitment of chromatin remodeling proteins) and two N-terminal Zinc
107 fingers [12]. Subsequently, Hamm et al. [13] approached the functional study of Zelda
108 conserved domains using a Cas9 engineering system to obtain *D. melanogaster* insects
109 with point mutations in the Zinc finger 1, in the acidic patch, or in the Zinc finger 2
110 (JAZ). Among other results, the experiments showed that mutations in the Zinc finger 1
111 or in the acidic patch did not affect the viability of the insects, whereas mutations in the
112 Zinc finger 2 (JAZ) led to a maternal-effect lethal phenotype [13]. An additional

113 transcriptomic analysis of mutated flies showed that the Zinc finger 2 (JAZ) acts as a
114 maternal repressive domain during embryo development, being associated with the
115 transcriptional regulation of the zygotic Zelda targets and with the clearance of maternal
116 transcripts [13].

117 Outside *D. melanogaster*, expression of Zelda has been studied in the honeybee
118 *Apis mellifera*, another Endopterygote, long germ-band, holometabolous species.
119 Expression was observed in early embryogenesis in relation to blastoderm formation
120 and gastrulation [14]. These expression features and the occurrence of TAGteam
121 heptamers in *A. mellifera*, suggest that in this species Zelda plays the same role of
122 activator of the early zygotic genome described in *D. melanogaster*. Moreover, Pires et
123 al. (2016) also found Zelda expression in late embryogenesis of *A. mellifera*, associated
124 to the central nervous system (CNS) precursor cells. This suggests that in the honeybee,
125 Zelda contributes to the formation of the CNS, as occurs in *D. melanogaster* [15]. Also
126 outside *D. melanogaster*, a recent contribution of Ribeiro et al. [12] added new
127 information about the organization of the protein, showing that Zelda was an innovation
128 of the Pancrustacea lineage. Beyond that, the study affords functional information on an
129 Endopterygote and holometabolous species but that shows short germ-band embryo
130 development, the red flour beetle *Tribolium castaneum*. Using RNAi approaches,
131 Ribeiro et al. [12] demonstrate that Zelda is key not only during the MZT, but also in
132 posterior segmentation and patterning of imaginal disc structures of *T. castaneum*.
133 Additionally, they also show that Zelda is important for posterior segmentation in the
134 kissing bug *Rhodnius prolixus* [12], a Paraneopteran, short germ-band and
135 hemimetabolous species.

136 In a recent work where we compared broad transcriptomic differences along the
137 ontogeny of *D. melanogaster* and the German cockroach, *Blattella germanica* (a poorly

138 modified Polyneopteran, hemimetabolan and short germ-band species), Zelda emerged
139 as a differential factor [16]. In *B. germanica*, the pattern of expression showed to be
140 sharply concentrated in early embryo development, whereas in *D. melanogaster* Zelda
141 expression covered the entire embryogenesis [16]. We related this difference with the
142 modes of metamorphosis of the studied species, hemimetabolan in *B. germanica* and
143 holometabolan in *D. melanogaster*. Hemimetabolism is characterized by an
144 embryogenesis that produces a nymph displaying the essential adult body structure. The
145 nymph grows through successive molts, and during the final molt to the adult stage the
146 formation of functional wings and genitalia is completed. In holometabolan species,
147 embryogenesis gives rise to a larva with a body structure considerably divergent from
148 that of the adult, often more or less vermiform. The larva grows through various stages
149 until molting to the pupal stage, which bridges the gap between the divergent larval
150 morphology and that of the winged and reproductively competent adult [17]. We
151 speculated that the difference in Zelda expression pattern would have to do with the
152 different modes of metamorphosis. Thus, transient expression in very early embryo of
153 *B. germanica* would be the ancestral condition in hemimetabolan species, which would
154 trigger a discrete activation of the zygotic genome; conversely, continuous expression of
155 Zelda during the embryogenesis of *D. melanogaster* might be needed for
156 morphogenesis of the derived body form of the holometabolan larva [16]. The present
157 work aims at illuminating these speculations by examining in *B. germanica* the
158 organization of the protein, the distribution of TAGteams in the genome, the expression
159 of Zelda along the ontogeny, and their functions, explained in morphological and
160 molecular terms.

161

162 **Results**

163 **Zelda organization is conserved in *Blattella germanica***

164 By combining BLAST search in *B. germanica* transcriptomes, mapping the resulting
165 sequences in the *B. germanica* genome, and PCR strategies, we obtained a cDNA of
166 2,754 nucleotides comprising the complete ORF (GenBank accession number
167 LT71728.1), which once translated gave a 918 amino acid sequence with high similarity
168 to Zelda proteins, which we called BgZelda. Analyzing our 11 stages RNA-seq dataset
169 [16], we concluded that BgZelda gene do not show splicing isoforms involving the
170 coding region, thus it produces a single transcript, which contrasts with the different
171 amino acid sequences described for the Zelda gene of *D. melanogaster* [11,18].

172 The canonical Zelda gene originally reported in *D. melanogaster*, DmZelda, is
173 described as composed by a JAZ-C2H2 zinc finger domain and four C2H2 zinc fingers
174 in the C-terminus region [2,11,18]. However, a recent work on insect and crustacean
175 Zelda sequences [12] reported two additional zinc finger domains upstream the Zinc
176 finger 2 (JAZ), although some insects have lost the first of them. Following the
177 nomenclature of Ribeiro et al (2017), BgZelda possess all seven C2H2 zinc fingers: two
178 of them at the N-terminal part of the protein (ZF-Novel and ZF1), then the ZF2 (JAZ
179 domain) follows, and at the C-terminal region there are the other 4 ZFs (ZF3 to ZF6).
180 Between ZF-Novel and ZF1 there is the “patch” region, with the sequence
181 TMAPADSSD, and the “conserved region” with the typical motif RYHPY. Then,
182 between ZF1 and ZF2 we found the “acidic patch”, characterized by the motif
183 [DE]I[LW]DLD, which in the case of BgZelda is EILDLD. Finally, between ZF2 and
184 ZF3, there is the “conserved region”, which in BgZelda has the sequence
185 PPNLMAGPPISMEAQTEGLP, and the “activation region”, with the motif LPSFAQ
186 (Fig 1A). A high conservation was found in the C-terminal four zinc fingers ZF3 to
187 ZF6, which are the responsible for recognizing and binding to the DNA TAGteam

188 heptamers, as demonstrated in *D. melanogaster* [11]. In this ZF3 to ZF6 region the
189 percentage of similarity between DmZelda and BgZelda is 76.7% (S1 Fig).

190

191 ***D. melanogaster* TAGteam heptamers are present in *Blattella germanica* genome**

192 In *D. melanogaster*, the C-terminal cluster of four zinc fingers recognizes particular cis-
193 regulatory heptamer motifs collectively known as TAGteam, being CAGGTAG the one
194 to which Zelda bound with the highest affinity [2,4,5]. Nien et al. (2011) experimentally
195 assessed that DmZelda binds the sequence CAGGTAG and, to a lesser extent, the seven
196 additional TAGteam heptamers: TAGGTAG, CAGGTAC, CAGGTAT, CAGGTAA,
197 TAGGTAA, CAGGCAG and CAGGCAA. Conversely, two additional heptamers
198 (TGAATAG and TATCGAT) were not bound by DmZelda. In the *D. melanogaster*
199 genome we found 95,495 heptamers that coincided with any of the eight DmZelda-
200 binding TAGteam elements identified by Nien et al. (2011), whereas 1,299,345 were
201 found in the longer genome of *B. germanica*. Significantly, these amounts are clearly
202 lower than those expected if the occurrence of these eight heptamers were by chance (68
203 and 78% of the expected by chance, respectively). The canonical heptamer CAGGTAG
204 appears 8,068 times in the *D. melanogaster* genome and 112,830 in that of *B.*
205 *germanica* (Fig 1B) (45 and 50% of the expected by chance, respectively). Interestingly,
206 the number of CAGGTAG heptamers appears roughly proportional to the length of the
207 genome (1 per 15,160 nt in *B. germanica* and 1 per 17,894 nt in *D. melanogaster*). To
208 ascertain whether this proportionality is more general in insects, we searched the
209 number of CAGGTAG heptamers in the genome of thirteen insect species from
210 different orders, with genome lengths ranging from 110 Mb (*Pediculus humanus*) to 5.7
211 Gb (*Locusta migratoria*) (S1 Table). The analysis revealed a strong and significant

212 correlation ($R^2=0.98$ and Pearson correlation coefficient, P -value<0.05) between
213 genome length and number of CAGGTAG heptamers (Fig 1C). Moreover, we found
214 that the number of CAGGTAG heptamers in each scaffold of the *B. germanica* genome
215 is proportional to the length of the scaffold (Fig 1D and S2 Table) and are distributed
216 more or less regularly within the scaffold (S2 Table). This suggests that the 112,830
217 CAGGTAG motifs found in *B. germanica* are distributed more or less regularly
218 throughout the genome, without significant concentrations in given regions.

219 Finally, we wanted to examine the pattern of expression of the genes containing
220 the CAGGTAG heptamer in the promoter region. For this purpose, we identified the *B.*
221 *germanica* genes having at least one CAGGTAG motif within the 2 kb upstream the
222 start codon, a stretch than we considered that would contain the promoter region or a
223 major part of it. Then, using the 11 stage RNA-seq libraries that cover the entire
224 ontogeny of *B. germanica* [16] we obtained the fraction of genes containing the
225 CAGGTAG motif in the promoter region among those up-regulated at each stage.
226 Results showed that this gene fraction is quite constant during the successive
227 developmental transitions (Fig 1E).

228

229 **BgZelda is expressed in a narrow temporal window around the MZT**
230 Using qRT-PCR, we studied the expression of BgZelda along the ontogeny of *B.*
231 *germanica* at the 11 stages used in the RNA-seq libraries reported by Ylla et al. [16],
232 plus five additional embryo stages (days 7, 9, 11, 14 and 16) in order to cover the
233 embryogenesis more thoroughly. Results show that BgZelda is predominantly expressed
234 in the first stages of embryogenesis, between day 0 and day 2, with a clear peak on day
235 1 (35 copies of BgZelda as average per 100 copies of actin), that is within the MZT.

236 Beyond embryo day 6 and until the adult stage, BgZelda is expressed at comparatively
237 very low levels (between 0.006 and 0.08 copies of BgZelda as average per 100 copies of
238 actin) (Fig 1F).

239 Significantly, the pattern obtained using qRT-PCR measurements is very similar
240 to that obtained by computing the reads (FPKM) from the 11 stages of the RNA-seq
241 libraries [16] (S3 Fig). Indeed, a remarkable correlation ($R^2 = 0.82$) is obtained when
242 using the same 11 stage points and comparing the FPKM (S3 Fig) and the qRT-PCR
243 (Fig 1E) values. The expression of BgZelda concentrated at the beginning of
244 embryogenesis (Fig 1F and S3 Fig), contrasts with the expression in *D. melanogaster*
245 obtained from transcriptomic data [16], which spans all along embryogenesis and first
246 larval instar and then declines during the remaining post-embryonic stages (S3 Fig).
247 Northern blot analyses had shown that DmZelda expression appears quite high in the
248 embryo, the first two larval instars, then decreases in the third larval instar and the pupa,
249 and slightly increases in the adult [3], which is fairly coincident with the FPKM pattern
250 obtained by us (S3 Fig). The analysis of transcriptomic data of *T. castaneum* that covers
251 the first 30% of the embryogenesis divided into four successive equal intervals [19],
252 suggests that TcZelda is also expressed in a wide time frame. Data shows that
253 expression of TcZelda progressively increases at least until 48h after egg laying
254 (corresponding to 30% embryo development), which is more similar to the pattern of *D.*
255 *melanogaster* (with a pattern of sustained expression during all embryogenesis) than
256 that of *B. germanica* (with a sharp peak of Zelda expression at 6% embryo
257 development) (S3 Fig).

258

259 **Depletion of BgZelda results in a diversity of embryo defects**

260 Our functional study of BgZelda was approached through maternal RNAi. One-day-old
261 adult females (AdD1) were injected with 3 µg of dsZelda (treated females), whereas
262 equivalent females were injected with 3 µg of dsMock (control females). All females
263 were allowed to mate and formed a first ootheca on AdD8. The oothecae of control
264 females (n=32) gave normal embryos that hatched 19 days later (AdD27), producing in
265 all 1,281 first instar nymphs (35-40 nymphs per ootheca). All the dsZelda-treated
266 females (n=39), also produced a first ootheca on AdD8. Nineteen of the 39 oothecae
267 (49%) gave normally hatched nymphs (35-40 nymphs per ootheca) in AdD27, whereas
268 from the remaining 20 oothecae (51%) no nymphs hatched, or hatched very few (a
269 maximum of 20 hatched nymphs per ootheca, but often much less). In total, from the 39
270 oothecae formed by dsZelda-treated females, we recorded 1024 nymphs that hatched
271 normally and 210 embryos or nymphs that did not hatch, and that were dissected out
272 from the totally or partially unviable oothecae on AdD28. These 210 embryos or
273 unhatched nymphs showed wide range of phenotypes that were classified into the
274 following seven categories in different stages defined according to Tanaka [20].
275 Phenotype A (Fig 2A): morphology of normal nymph in E19, thus ready to hatch, but
276 which did not hatch. Phenotype B (Fig 2B): embryos in stage 16-18, morphologically
277 similar to controls but showing and internal brown coloration. Phenotype C (Fig 2C):
278 embryos in stage 17 but with the abdomen smaller than in controls. Phenotype D (Fig
279 2D): embryos in stage 16, but with the abdomen more elongated and smaller than in
280 controls; this phenotype show the same essential defect as phenotype C, but being in an
281 early developmental stage. Phenotype E (Fig 2E): embryos with the curvature of the
282 body inverted, with the dorsal part concave instead of convex; they can reach the stage
283 15 and even beyond. Phenotype F (Fig 2F): embryos in medium stages of development,
284 between stages 9 and 11, almost transparent and with the abdomen shorter than normal.

285 Phenotype G (Fig 2G): embryos corresponding to very early development with no signs
286 of segmentation. The most common (29% of abnormal embryos) was phenotype A,
287 followed by D (23%), and then B, C, E and G ca. 10% penetrance each) and F (5%)
288 (Fig 2H). If we merge categories C and D, as they show the same essential phenotype
289 (small abdomen), then we can conclude that ca. 33% of the embryos from unviable
290 oothecae present this defect.

291 As the most conspicuous expression of BgZelda extends from ED0 to ED2, and
292 in ED4 already falls to very low levels (Fig 1F), we considered that BgZelda functions
293 concentrates over that period. Consequently, we decided to study the BgZelda-depleted
294 embryos just after the period of maximal expression, following the same protocol of
295 maternal RNAi but dissecting the oothecae 4 days after its formation (at ED4 stage).
296 Control females (n = 7) were treated with dsMock, and 172 ED4 embryos were studied
297 from their oothecae, whereas from the oothecae of the dsZelda-treated females (n = 15)
298 we examined 239 embryos. The 172 embryos from control females showed the normal
299 aspect of an ED4 embryo (18-20% embryo development, Tanaka stage 4-5). From the
300 239 embryos examined in oothecae from dsZelda-treated females, a total of 99 (41%)
301 were normal ED4 embryos, identical to controls (Fig 3A). The remaining 140 embryos
302 showed a diversity of developmental delays and malformations, which were classified
303 into 5 categories, as follows. Phenotype H (Fig 3B): Embryo with seriously impaired
304 segmentation: the cephalic segments are more or less delimited, the three thoracic
305 segments can be distinguished by three undulated furrows in the thorax region, and the
306 abdominal region is amorphous. In terms of general shape, it resembles the Tanaka
307 stages 2-3 (12-15% development). Phenotype I (Fig 3C): Embryo with seriously
308 impaired segmentation, twisted, shorter and wider, and with the caudal region (which
309 would correspond to the growth zone) amorphous and swollen. Phenotype J (Fig 3D):

310 Embryo with no traces of segmentation, only furrows and undulations are insinuated in
311 the cephalic and thoracic region. In terms of general shape, it resembles the Tanaka
312 stages 1-2 (8-12% development). Phenotype K (Fig 3E): Embryo at the stage of germ
313 band anlage, resembling the Tanaka stage 1 (4-8% development). Phenotype L (Fig 3F):
314 Embryos developed in dorsal side of the egg instead of the ventral side. They show the
315 shape of a Tanaka stage 5 (20% development), but with only the 3 or 4 first abdominal
316 segments recognizable, the caudal part being amorphous. The most frequent (41% of
317 abnormal embryos) was phenotype H, followed by J and K (ca. 20% each), and then I
318 and L (ca. between 8 and 11%) (Fig 3G). Interestingly, the defect of abdomen
319 malformation is common to all phenotypes, even in the less severe. Taken together,
320 these results suggest that BgZelda depletion affects the elongation, segmentation and
321 the formation of the abdomen, and the curvature of the body, possibly resulting from
322 defects in the dorso-ventral (DV) patterning.

323 Finally, although Zelda expression is very low in postembryonic stages (Fig 1F),
324 we aimed at assessing if it can play some role in these stages. We focused on the
325 metamorphic transition between N5 to N6 and to adult as the most relevant from a
326 developmental point of view. Thus, freshly emerged fifth instar female nymphs (N5D0)
327 were injected with 3 μ g of dsZelda (treated nymphs, n = 15), whereas equivalent
328 nymphs were injected with 3 μ g of dsMock (controls, n= 12). All treated and control
329 nymphs molted to morphologically normal N6, and subsequently to morphologically
330 normal adults. The only difference between treated and controls was a slightly longer
331 duration of the stages in the treated group. That of N5 was 6.0 ± 0 days in controls and
332 6.13 ± 0.35 days in treated, whereas that of N6 was 8.0 ± 0 days in controls and $8.20 \pm$
333 0.45 days in treated.

334

335 **Depletion of BgZelda impairs the expression of genes involved in early embryo
336 development**

337 The window of maximal expression of BgZelda is between ED0 and ED4, with an acute
338 peak on ED1 (Fig 1E), and the most characteristic phenotypes of BgZelda-depleted
339 specimens were observed in early embryogenesis (Fig 3). Therefore, we examined the
340 expression of a number of genes involved in early embryo, at the ED2 stage, just after
341 the peak of BgZelda expression. We started by assessing that the maternal RNAi was
342 efficient, was measuring the expression of BgZelda in ED1 and ED2 oothecae from
343 females treated with dsZelda or dsMock. Results showed that treatment with dsZelda
344 reduced the BgZelda mRNA levels by 85% on ED1 and kept even lower levels in ED2
345 (Fig 4A).

346 Subsequently, we examined the expression of a number of genes on ED2 in
347 BgZelda-depleted and control embryos. In relation to epigenetic mechanisms, we
348 measured the expression of *DNA-methyltransferase-1* (*Dnmt1*), involved in DNA
349 methylation, and *DNA-methyltransferase-2* (*Dnmt2*), involved in tRNA methylation
350 [21], and results indicated that *dnmt1* was significantly down-regulated whereas *dnmt2*
351 was not (Fig 4B). Regarding microRNAs, it has been shown in *D. melanogaster* that
352 DmZelda activates the expression of MIR-309 microRNAs in the MTZ context, which
353 in turn eliminate maternal mRNAs [2,22]. We, thus, measured the expression of the
354 precursors of the four variants of MIR-309 reported in *B. germanica* [23]. Results
355 showed that, in all cases, the expression decreased in the BgZelda-depleted embryos at
356 ED2 (Fig 4C). Then, given that a significant number of phenotypes showed defects in
357 very early embryogenesis and in the formation of the abdomen, we studied a number of
358 genes involved in these processes [24–27]. These included two maternal genes that are
359 also expressed at the onset of zygotic activation: *hunchback* (*hb*) and *caudal* (*cd*), two

360 gap genes: *Krüppel* (*Kr*) and *orthodenticle* (*otd*), two pair-rule genes: *even-skipped* (*eve*)
361 and *fushi tarazu* (*ftz*), and one segment polarity gene: *wingless* (*wg*). Results indicated
362 that the expression of most of these genes was significantly reduced in BgZelda-
363 depleted embryos (Fig 4D). Moreover, previous studies have shown that maternal RNAi
364 of *Broad Complex* (*br*) provoked embryo defects similar to those of BgZelda depletion,
365 in particular deficiently developed abdomens [28]. Therefore, we also included *br*
366 among the genes to be studied. However, results showed that BgZelda depletion did not
367 affect *br* mRNA levels (Fig 4E). Although less frequent, another defect resulting from
368 BgZelda depletion was the positioning of the embryo in the dorsal part of the egg. Thus,
369 we studied the expression of a number of genes involved in dorso-ventral (DV)
370 patterning, like *decapentaplegic* (*dpp*), *Toll* (*Tl*), *short-gastrulation* (*sog*), *dorsal* (*dl*),
371 *snail* (*sna*) and *Notch* (*N*) [2,29]. Results showed that only the expression of *sna*
372 resulted significantly reduced in BgZelda-depleted embryos (Fig 4F).

373 Additionally, we examined whether the genes whose expression was measured
374 contained the consensus Zelda motif CAGGTAG, or any of the other seven TAGteam
375 heptamers to which DmZelda binds: TAGGTAG, CAGGTAT, CAGGCAA,
376 CAGGCAG, CAGGTAA, CAGGTAC and TAGGTAA [6]. Results indicate that *br*,
377 *cad*, *dl*, *Dnmt2*, *hb*, *Kr*, *otd*, *Tl* and *N* have at least one CAGGTAG motif within the
378 gene, and that all genes have at least one of the other seven TAGteam heptamers, except
379 *cad* which has none (S3 Table). There is no apparent correlation between the occurrence
380 of TAGteam motifs in the gene, and the effect of BgZelda on its expression. For
381 example, *cad* has no TAGteam motifs and its expression appears stimulated by
382 BgZelda, whereas *dl* has 32 motifs but BgZelda do not influence its expression (Fig 4
383 and S3 Table).

384

385 **Discussion**

386 BgZelda has all the characteristic domains described by Ribeiro et al. (2017), including
387 the ZF-Novel that was left in doubt for *B. germanica* in that work (Fig 1A). Ribeiro et
388 al. (2017) found the same complete set of motifs in the Zelda ortholog of an
389 Archaeognathan (*Machilis hrabei*), two Palaeopterans, (the Odonatan *Ladona fulva* and
390 the Ephemeropteran *Ephemerina danica*), and a basal Neopteran (the Isopteron
391 *Zootermopsis nevadensis*). Then, one or more motifs are absent in different species of
392 higher clades, whereas the set is very incomplete in the Zelda orthologs of non-insect
393 hexapods and in crustaceans [12]. This suggests that the complete set of Zelda motifs is
394 an ancestral condition in insects, which is still present in Archaeognatha, Palaeoptera
395 and basal Neoptera like *B. germanica*, while some of the motifs became secondarily lost
396 in different lineages of Paraneoptera and Endopterygota.

397 In the genome of *B. germanica*, we have been found all the TAGteam heptamers
398 to which DmZelda binds in *D. melanogaster*. Interestingly, the canonical one,
399 CAGGTAG, is present at a similar relative number in these two and in other insect
400 genomes studied genomes (Fig C). This suggests that, although within certain
401 evolutionary constraints, the genome admits as many CAGGTAG motifs as its length
402 allows. Moreover, the distribution along the genome, at least in *B. germanica*, is very
403 regular, without accumulations or biases in given regions, in general (Fig 1D, S2 Fig
404 and S2 Table). The whole data suggest that in *B. germanica*, Zelda also plays the role of
405 pioneer factor that binds DNA regions through these motifs, making
406 the chromatin accessible for transcription, which had been postulated for
407 Endopterygotes like *D. melanogaster* [5,30].

408 BgZelda is mostly expressed in a narrow window in early embryogenesis, with
409 an acute expression peak on ED1, within the MZT (Fig 1F). This contrasts with the
410 pattern observed in *D. melanogaster* and *T. castaneum*, where high expression is
411 maintained beyond the MZT (S3 Fig). These two latter species are holometabolous, but
412 embryo develops through short germ-band mode in *T. castaneum* and long germ-band
413 in *D. melanogaster*. Thus the different pattern of expression of Zelda in *B. germanica*
414 with respect to *D. melanogaster* and *T. castaneum* appear to relate with the
415 metamorphosis mode. Hemimetabolous species, like *B. germanica*, develop the basic
416 adult body structure during embryogenesis, whereas holometabolous species, like *D.*
417 *melanogaster* and *T. castaneum*, delay adult body building until the pupal stage [17,31].
418 Thus, the expression of Zelda beyond the MZT in *D. melanogaster* and *T. castaneum*,
419 might be needed to activate successive gene sets needed to build, during embryogenesis,
420 the divergent holometabolous larval morphology. Moreover, Zelda expression and
421 functions significantly extend beyond the embryo in holometabolous species (S3 Fig), as
422 shown by its role on patterning of imaginal disc-derived structures in *T. castaneum* [12].

423 Unhatched embryos from oothecae of dsZelda-treated females showed a wide
424 diversity of malformations. The most frequent were related to abdomen development,
425 followed by morphologically normal first nymphal instar but unable to hatch (Fig 2).
426 When BgZelda-depleted embryos were studied on ED4, a significant number of them
427 showed the development interrupted in very early stages of development, around
428 blastoderm stage, or in earlier stages, around segmentation. A few percentage of
429 embryos were formed in the dorsal part of the egg instead the ventral part. A defect
430 common to all these abnormal embryos was the incompletely formed abdomen,
431 showing the most caudal part amorphous, without traces of segmentation (Fig 3). The
432 importance of Zelda for the development of the posterior zone and the development of

433 the abdomen has been recently described in other short germ-band insects, like the
434 beetle *T. castaneum* and the bug *Rhodnius prolixus* [12].

435 Our expression studies in BgZelda-depleted embryos suggest that BgZelda
436 promotes the expression of most of the early genes that we examined. The stimulation
437 of the expression of Dnmt1 (Fig 4B) is interesting, as this points to a role of BgZelda in
438 DNA methylation in *B. germanica*. *Dnmt1* is the only DNA methyltransferase gene
439 found in *B. germanica*, and its expression pattern is similar to that of BgZelda, with
440 maximal levels between ED0 and ED2 of embryogenesis and a peak on ED1 [16]. The
441 expression of MIR-309 miRNAs also depends on BgZelda (Fig 4C), a function that is
442 conserved in *D. melanogaster* [2,22]. In *B. germanica*, MIR-309 miRNAs peak on ED2
443 of embryogenesis [23], that is, one day after the peak of BgZelda (Fig 1F), and we have
444 postulated a role of these miRNAs in eliminating maternal mRNAs during the MZT, as
445 occurs in *D. melanogaster* [32]. Then, all early embryo genes examined (gap, pair-rule
446 and segment polarity genes), were or tended to be down-regulated in BgZelda-depleted
447 embryos (Fig 4D). Previous reports had shown that the expression of most of these
448 genes are affected in DmZelda-deficient *D. melanogaster* [2,6], which suggests that the
449 role of Zelda as a key activator of early zygotic genes [2,6,11] is also present in the less-
450 modified *B. germanica*. We considered that the wrong positioning of the embryo in the
451 dorsal part of the egg may have to do with the expression of genes regulating DV
452 patterning, but none of genes examined was affected in BgZelda-depleted embryos,
453 except *sna* that was significantly down-regulated (Fig 4E). Nevertheless, *sna* is not only
454 involved in the DV patterning [2,29], but it is also required for coordinating mesoderm
455 invagination during gastrulation [33,34]. Our results indicate the BgZelda promotes the
456 expression of *sna*, but we presume that *sna* is not related to the reverse positioning of

457 the embryo but rather to the phenotypes that do not progress beyond blastoderm
458 formation, given its important role in gastrulation.

459 From an evolutionary point of view, the data suggest that Zelda played the role
460 of activator of the early zygotic genome by binding TAGteam heptamers, in the strict
461 frame of the MZT, in the last common ancestor of modern insects (Neoptera), some 380
462 million years ago [35]. The occurrence of the canonical TAGteam heptamer
463 CAGGTAG in the genome of Archaeognatha, Odonata and Ephemeroptera (S1 Table),
464 suggests that this role might be already present in the last common ancestor of Insecta
465 (Ectognatha), some 450 million years ago [35]. In any case, the role of zygotic genome
466 activator has been conserved in all major Neopteran clades: Polyneoptera, Paraneoptera
467 and Endopterygota. The contribution to the formation of the abdomen would be also a
468 Zelda function in ancestral Neopterans, which is still present in short germ-band insects,
469 even belonging to Endopterygota. Finally, the expansion of Zelda expression to mid
470 and late embryogenesis that we observe in *D. melanogaster* and *T. castaneum*, with
471 respect to *B. germanica*, might have been instrumental in the innovation of
472 holometaboly in Endopterygota, from hemimetabolan ancestors. We hypothesize that
473 expression of Zelda beyond the MZT in embryo development, would have allowed
474 building the morphologically divergent holometabolan larva, which has been a key step
475 in the evolution of insect metamorphosis from hemimetaboly to holometaboly.

476

477 **Materials and Methods**

478 **Insects**

479 Adult females of *B. germanica* were obtained from a colony fed on Panlab dog chow
480 and water *ad libitum*, and reared in the dark at 29 ± 1 °C and 60-70% relative humidity.

481 Freshly ecdyed adult females were selected and used at appropriate ages. Mated
482 females were used in all experiments, and the presence of spermatozoa in the
483 spermatheca was assessed in all experiments. Prior to injection treatments, dissections
484 and tissue sampling, the animals were anesthetized with carbon dioxide.

485

486 **RNA extraction and retrotranscription to cDNA**

487 We performed a total RNA extraction from specific oothecae using the RNeasy Plant
488 minikit (QIAGEN) in the case of early oothecae (since non-fertilized egg until 4 days
489 after ootheca formation, AOF) and GenElute Mammalian Total RNA Miniprep kit in
490 the case of later oothecae (since 6 days AOF to 16 days AOF). In both cases, all the
491 volume extracted was lyophilized in the freeze-dryer FISHER-ALPHA 1-2 LDplus and
492 then resuspended in 8 µl of miliQ H₂O. For mRNA and miRNA precursors
493 quantification these 8 µl were treated with DNase I (Promega) and reverse transcribed
494 with first Strand cDNA Synthesis Kit (Roche) and random hexamers primers (Roche).

495

496 **Quantification of mRNA levels by qRT-PCR**

497 Quantitative real-time PCR (qRT-PCR) was carried out in an iQ5 Real-Time PCR
498 Detection System (Bio-Lab Laboratories), using SYBR®Green (iTaq TMUniversal
499 SYBR® Green Supermix; Applied Biosystems). Reactions were triplicate, and a
500 template-free control was included in all batches. Primers used to detect mRNA levels
501 studied here are detailed in S4 Table. We have validated the efficiency of each set of
502 primers by constructing a standard curve through three serial dilutions. In all cases,
503 levels of mRNA were calculated relative to BgActin-5c mRNA (accession number

504 AJ862721). Results are given as copies of mRNA of interest per 1000 or per 100 copies
505 of BgActin-5c mRNA.

506

507 **RNA interference**

508 The detailed procedures for RNAi assays have been described previously [36]. Primers
509 used to prepare BgZelda dsRNA are described in S4 Table. The sequence was amplified
510 by PCR and then cloned into a pST-Blue-1 vector. A 307 bp sequence from *Autographa*
511 *californica* nucleopolyhedrosis virus (Accession number K01149.1) was used as control
512 dsRNA (dsMock); primers used to synthesize dsRNA are also described in S4 Table.
513 The dsRNAs were prepared as reported elsewhere [36]. A volume of 1 μ l of the dsRNA
514 solution (3 μ g/ μ l) was injected into the abdomen of 1-day-old adult females, with a 5 μ l
515 Hamilton microsyringe. Control specimens were treated at the same age with the same
516 dose and volume of dsMock.

517

518 **Microscopy**

519 Oothecae were detached from the female abdomen by gentle pressure or obtained
520 directly because the animal left them. Each ootheca was opened and the embryos were
521 dechorionated and individualized. Then these embryos were directly observed under the
522 stereo microscope Carl Zeiss – AXIO IMAGER.Z1. For DAPI staining, after 10 min in
523 a water bath at 95°C, each ootheca was opened and the embryos dechorionated and
524 individualized. Between 12 and 24 embryos per ootheca, chosen from the central part,
525 were dissected for staining. These embryos were fixed in 4% paraformaldehyde in PBS
526 for 1h, then washed with PBS 0.3% Triton (PBT) and incubated for 10 min in 1 mg/ml

527 DAPI in PBT. They were mounted in Mowiol (Calbiochem, Madison, WI, USA) and
528 observed with the fluorescence microscope Carl Zeiss – AXIO IMAGER.Z1.

529

530 **Statistical analyses of qRT-PCR**

531 In all experiments, to test the statistical significance between treated and control
532 samples it has been used the Relative Expression Software Tool (REST), which
533 evaluates the significance of the derived results by Pair-wise Fixed Reallocation
534 Randomization Test [37].

535

536 **Transcriptomic and genomic data**

537 We obtained the transcriptome-based pattern of expression of Zelda in *B. germanica*, *D.*
538 *melanogaster* and *T. castaneum*. Those of *B. germanica* and *D. melanogaster* were
539 identical to those previously obtained by Ylla et al. [16], who precisely describe the
540 different stage-libraries used. The RNA-seq dataset of *B. germanica* and *D.*
541 *melanogaster* are are accessible at GEO: GSE99785 [16] and GEO: GSE18068
542 (Celniker et al., 2009; modENCODE Consortium et al., 2010), respectively. The RNA-
543 seq dataset of *T. castaneum* embryogenesis used (GEO: GSE63770) comprises 8
544 libraries from 4 developmental stages (2 replicates each) covering non-fertilized eggs
545 (NFE), and three sequential embryo stages: 8-16 h, 16-24h, 24-48h [19]. In addition, we
546 obtained a RNA-seq library from *T. castaneum* adult females [38] available at SRA:
547 SRX021963. The TAGteam heptamers were examined along the genome assemblies
548 and its complementary sequences using custom-made Python scripts. The calculation of
549 heptamer densities within scaffolds and correlations between genome length and

550 number of heptamers was preformed within R. The complete list of genomes used and
551 their accession can be found in the S1 Table.

552

553 **Supporting information**

554 **S1 Fig. Alignment of the C-terminal region, containing the four C2H2 zinc fingers**
555 **(ZF3 to ZF6) of the Zelda protein sequence of *Blattella germanica* (BgZelda) and**
556 ***Drosophila melanogaster* (DmZelda).** The percentage of similarity in this region is
557 76.7%.

558

559 **S2 Fig. Number of CAGGTAG motifs within 10 Kb windows along each scaffold of**
560 **the genome sequence of *Blattella germanica*.** The abscissae show the scaffold
561 position, and the ordinate shows the number of motifs in the given 10 Kb window. Only
562 the first 15 scaffolds are represented, but the tendency is similar in all scaffolds. The
563 scaffold number refer to the genome version available at NCBI Bioproject, accession
564 code PRJNA203136.

565

566 **S3 Fig. Transcriptomic expression of zelda in *Blattella germanica*, *Drosophila***
567 ***melanogaster* and *Tribolium castaneum*.** Data of *B. germanica* and *D. melanogaster*
568 are as in Ylla et al. (2018). In *B. germanica*, the following 11 stages are represented:
569 non-fertilized egg (NFE), 8, 24, 48, 144 and 312 hours after oviposition (Embryo 0,
570 Embryo 1, Embryo 2, Embryo 6 and Embryo 13), first, third, fifth and sixth (last)
571 nymphal instars (Nymph 1, Nymph 3, Nymph 5 and Nymph 6) and the Adult (female)
572 (Ylla et al., 2018). In *D. melanogaster*, the following 11 stages are represented: six

573 sequential embryo stages (Embryo 0-4h, Embryo 4-6h, Embryo 6-12h, Embryo 12-16h,
574 Embryo 16-20h, Embryo 20-24h), the three larval stages (Larva 1, Larva 2, Larva 3),
575 the Pupa, and the Adult (female) (Celniker et al., 2009; modENCODE Consortium et
576 al., 2010). In *T. castaneum*, the following 5 stages are represented: non-fertilized eggs
577 (NFE) and three sequential embryo stages: 8-16h, 16-24h, 24-48h (Ninova et al., 2016),
578 and the Adult (female) (Altincicek et al., 2013).

579

580 **S1 Table. Insect genomes used for correlating the number of canonical Zelda-**
581 **binding heptamer CAGGTAG and the genome size.**

582

583 **S2 Table. Scaffolds of the *Blattella germanica* genome and CAGGTAG motifs in**
584 **them.**

585

586 **S3 Table. Number of TAGteam motifs in the genes examined in Zelda-depleted**
587 **embryos. We considered the number of motifs present inside the gene sequence.**
588 The scaffold number refer to the *Blattella germanica* reference.

589

590 **S4 Table. Primers used to measure expression levels by qRT-PCR.** In the case of
591 *zld*, we also indicate the primers used to prepare the dsRNA for RNAi experiments.
592 *Genes manually annotated in *Blattella germanica* genome, available as BioProject
593 PRJNA203136.

594

595

596 **Acknowledgements**

597 This work was supported by the Spanish Ministry of Economy and Competitiveness
598 (grants CGL2012–36251 and CGL2015–64727-P to X.B. and predoctoral fellowship to
599 A.V.-A.) and the Catalan Government (grant 2017 SGR 1030 to X.B.). It also received
600 financial assistance from the European Fund for Economic and Regional Development
601 (FEDER funds). Natalia Llonga helped to find TAGteam motifs associated to the genes
602 examined in the expression studies.

603

604 **References**

605 1. Tadros W, Lipshitz HD. The maternal-to-zygotic transition: a play in two acts.
606 Development. 2009;136: 3033–42. doi:10.1242/dev.033183

607 2. Liang H-L, Nien C-Y, Liu H-Y, Metzstein MM, Kirov N, Rushlow C. The zinc-
608 finger protein Zelda is a key activator of the early zygotic genome in *Drosophila*.
609 Nature. 2008;456: 400–403. doi:10.1038/nature07388

610 3. Staudt N, Fellert S, Chung H-R, Jäckle H, Vorbrüggen G. Mutations of the
611 Drosophila zinc finger-encoding gene *vielfältig* impair mitotic cell divisions and
612 cause improper chromosome segregation. Mol Biol Cell. 2006;17: 2356–2365.
613 doi:10.1091/mbc.E05-11-1056

614 4. ten Bosch JR, Benavides JA, Cline TW. The TAGteam DNA motif controls the
615 timing of Drosophila pre-blastoderm transcription. Development. 2006;133:
616 1967–77. doi:10.1242/dev.02373

617 5. Harrison MM, Li X-Y, Kaplan T, Botchan MR, Eisen MB. Zelda binding in the
618 early *Drosophila melanogaster* embryo marks regions subsequently activated at
619 the maternal-to-zygotic transition. Copenhaver GP, editor. PLoS Genet. 2011;7:
620 e1002266. doi:10.1371/journal.pgen.1002266

621 6. Nien CY, Liang HL, Butcher S, Sun Y, Fu S, Gocha T, et al. Temporal
622 coordination of gene networks by Zelda in the early *Drosophila* embryo. PLoS
623 Genet. 2011;7. doi:10.1371/journal.pgen.1002339

624 7. Li X-Y, Harrison MM, Villalta JE, Kaplan T, Eisen MB. Establishment of
625 regions of genomic activity during the *Drosophila* maternal to zygotic transition.
626 eLife. eLife Sciences Publications Limited; 2014;3: e03737.

627 doi:10.7554/eLife.03737

628 8. Schulz KN, Bondra ER, Moshe A, Villalta JE, Lieb JD, Kaplan T, et al. Zelda is
629 differentially required for chromatin accessibility, transcription-factor binding
630 and gene expression in the early *Drosophila* embryo. *Genome Res.* 2015; 1715–
631 1726. doi:10.1101/gr.192682.115

632 9. Foo SM, Sun Y, Lim B, Ziukaite R, O'Brien K, Nien CY, et al. Zelda potentiates
633 morphogen activity by increasing chromatin accessibility. *Curr Biol.* 2014;24:
634 1341–1346. doi:10.1016/j.cub.2014.04.032

635 10. Hug CB, Grimaldi AG, Kruse K, Vaquerizas JM. Chromatin architecture
636 emerges during zygotic genome activation independent of transcription. *Cell.*
637 2017;169: 216–228.e19. doi:10.1016/j.cell.2017.03.024

638 11. Hamm DC, Bondra ER, Harrison MM. Transcriptional activation is a conserved
639 feature of the early embryonic factor Zelda that requires a cluster of four zinc
640 fingers for DNA binding and a low-complexity activation domain. *J Biol Chem.*
641 American Society for Biochemistry and Molecular Biology; 2015;290: 3508–
642 3518. doi:10.1074/jbc.M114.602292

643 12. Ribeiro L, Tobias-Santos V, Santos D, Antunes F, Feltran G, de Souza Menezes
644 J, et al. Evolution and multiple roles of the Pancrustacea specific transcription
645 factor zelda in insects. Desplan C, editor. *PLOS Genet.* 2017;13: e1006868.
646 doi:10.1371/journal.pgen.1006868

647 13. Hamm DC, Larson ED, Nevil M, Marshall KE, Bondra ER, Harrison MM. A
648 conserved maternal-specific repressive domain in Zelda revealed by Cas9-
649 mediated mutagenesis in *Drosophila melanogaster*. Eisen MB, editor. *PLOS*

Genet. 2017;13: e1007120. doi:10.1371/journal.pgen.1007120

650 14. Pires CV, Freitas FC de P, Cristina AS, Dearden PK, Simões ZLP.

651 Transcriptome analysis of honeybee (*Apis mellifera*) haploid and diploid embryos
652 reveals early zygotic transcription during cleavage. Hudson ME, editor. PLoS
653 One. 2016;11: e0146447. doi:10.1371/journal.pone.0146447

654 15. Pearson JC, Watson JD, Crews ST. *Drosophila melanogaster* Zelda and Single-
655 minded collaborate to regulate an evolutionarily dynamic CNS midline cell
656 enhancer. Dev Biol. 2012;366: 420–432. doi:10.1016/j.ydbio.2012.04.001

658 16. Ylla G, Piulachs MD, Belles X. Comparative transcriptomics in two extreme
659 neopterans reveals general trends in the evolution of modern insects. iScience.
660 2018;

661 17. Belles X. Origin and evolution of insect metamorphosis. eLS. Chichester, UK:
662 John Wiley & Sons, Ltd; 2011. doi:10.1002/9780470015902.a0022854

663 18. Giannios P, Tsitilou SG. The embryonic transcription factor Zelda of *Drosophila*
664 *melanogaster* is also expressed in larvae and may regulate developmentally
665 important genes. Biochem Biophys Res Commun. Academic Press; 2013;438:
666 329–333. doi:10.1016/J.BBRC.2013.07.071

667 19. Ninova M, Ronshaugen M, Griffiths-Jones S. MicroRNA evolution, expression,
668 and function during short germband development in *Tribolium castaneum*.
669 Genome Res. 2016;26: 85–96. doi:10.1101/gr.193367.115

670 20. Tanaka A. Stages in the embryonic development of the German cockroach,
671 *Blattella germanica* Linné (Blattaria, Blattellidae). Kontyû, Tokyo. 1976;44:
672 1703–1714.

673 21. Lyko F. The DNA methyltransferase family: a versatile toolkit for epigenetic
674 regulation. *Nat Rev Genet.* 2018;19: 81–92. doi:10.1038/nrg.2017.80

675 22. Fu S, Nien C-Y, Liang H-L, Rushlow C. Co-activation of microRNAs by Zelda
676 is essential for early *Drosophila* development. *Development.* Company of
677 Biologists; 2014;141: 2108–2118. doi:10.1242/dev.108118

678 23. Ylla G, Piulachs M-D, Belles X. Comparative analysis of miRNA expression
679 during the development of insects of different metamorphosis modes and germ-
680 band types. *BMC Genomics.* 2017;18: 774. doi:10.1186/s12864-017-4177-5

681 24. Chesebro JE, Pueyo JI, Couso JP. Interplay between a Wnt-dependent organiser
682 and the Notch segmentation clock regulates posterior development in *Periplaneta*
683 *americana*. *Biol Open.* 2013;2: 227–237. doi:10.1242/bio.20123699

684 25. St Johnston D, Nüsslein-Volhard C. The origin of pattern and polarity in the
685 *Drosophila* embryo. *Cell.* 1992;68: 201–219.

686 26. Mito T, Kobayashi C, Sarashina I, Zhang H, Shinahara W, Miyawaki K, et al.
687 even-skipped has gap-like, pair-rule-like, and segmental functions in the cricket
688 *Gryllus bimaculatus*, a basal, intermediate germ insect (Orthoptera). *Dev Biol.*
689 2007;303: 202–13. doi:10.1016/j.ydbio.2006.11.003

690 27. Jaeger J, Reinitz J. *Drosophila* blastoderm patterning. *Curr Opin Genet Dev.*
691 2012;22: 533–541. doi:10.1016/j.gde.2012.10.005

692 28. Piulachs M-D, Pagone V, Belles X. Key roles of the Broad-Complex gene in
693 insect embryogenesis. *Insect Biochem Mol Biol.* 2010;40: 468–475.
694 doi:10.1016/j.ibmb.2010.04.006

695 29. Lynch JA, Roth S. The evolution of dorsal–ventral patterning mechanisms in
696 insects. Cold Spring Harb Lab Press. 2017; doi:10.1101/gad.2010711

697 30. Zaret KS, Carroll JS. Pioneer transcription factors: establishing competence for
698 gene expression. Genes Dev. 2011;25: 2227–2241. doi:10.1101/gad.176826.111

699 31. Truman JW, Riddiford LM. The origins of insect metamorphosis. Nature.
700 1999;401: 447–452. doi:10.1038/46737

701 32. Bushati N, Stark A, Brennecke J, Cohen SM. Temporal reciprocity of miRNAs
702 and their targets during the maternal-to-zygotic transition in *Drosophila*. Curr
703 Biol. 2008;18: 501–506. doi:10.1016/j.cub.2008.02.081

704 33. Leptin M. twist and snail as positive and negative regulators during *Drosophila*
705 mesoderm development. Genes Dev. 1991;5: 1568–76.

706 34. Kosman D, Ip YT, Levine M, Arora K. Establishment of the mesoderm-
707 neuroectoderm boundary in the *Drosophila* embryo. Science. 1991;254: 118–22.

708 35. Wang Y-H, Engel MS, Rafael JA, Wu H-Y, Rédei D, Xie Q, et al. Fossil record
709 of stem groups employed in evaluating the chronogram of insects (Arthropoda:
710 Hexapoda). Sci Rep. 2016;6: 38939. doi:10.1038/srep38939

711 36. Ciudad L, Piulachs M-D, Belles X. Systemic RNAi of the cockroach vitellogenin
712 receptor results in a phenotype similar to that of the *Drosophila* yolkless mutant.
713 FEBS J. 2006;273: 325–335. doi:10.1111/j.1742-4658.2005.05066.x

714 37. Pfaffl MW, Horgan GW, Dempfle L. Relative expression software tool (REST)
715 for group-wise comparison and statistical analysis of relative expression results
716 in real-time PCR. Nucleic Acids Res. 2002;30: e36.

717 38. Altincicek B, Elashry A, Guz N, Grundler FMW, Vilcinskas A, Dehne H-W.
718 Next generation sequencing based transcriptome analysis of septic-injury
719 responsive genes in the beetle *Tribolium castaneum*. Mariño-Ramírez L, editor.
720 PLoS One. 2013;8: e52004. doi:10.1371/journal.pone.0052004

721

722 **FIGURE LEGENDS**

723

724 **Fig 1. Structure and expression of Zelda in *Blattella germanica*, and the TAGteam**

725 **heptamers.** (A) Structure of the protein Zelda showing the most characteristic motifs
726 according the nomenclature of Ribeiro et al. (2017); the numbers indicate the initial and
727 final starting amino acid of each motif. (B) Occurrence of the eight functional (yellow
728 and red columns, the red column indicates the canonical sequence CAGGTAG) and not
729 functional (blue columns) TAGteam heptamers reported by Nien et al (2011) in *D.*
730 *melanogaster* and *B. germanica* genomes; the horizontal line crossing the columns
731 indicates the expected occurrences of a random heptamer. (C) Correlation between
732 genome length and number of CAGGTAG motifs in hexapods; the genomes included
733 are the Archaeognatha *Machilis hrabei* (Mhr), the Odonata *Ladona fulva* (Lfu), the
734 Ephemeroptera *Ephemera danica* (Eda), the Orthoptera *Locusta migratoria* (Lmi), the
735 Blattodea *B. germanica* (Bger), the Isoptera *Zootermopsis nevadensis* (Znv), the
736 Hemiptera *Halyomorpha halys* (Hha), *Acyrthosiphon pisum* (Api) and *Frankliniella*
737 *occidentalis* (Foc), the Phthiraptera *Pediculus humanus* (Phu), the Hymenoptera *Apis*
738 *mellifera* (Ame), the Coleoptera *Tribolium castaneum* (Tca), and the Diptera *D.*
739 *melanogaster* (Dme); the shown regression line has a Pearson correlation coefficient of
740 0.98. (D) Length of the scaffolds of the *B. germanica* genome (masked regions
741 excluded) and number of CAGGTAG motifs in each scaffold; the shown regression line
742 has a Pearson correlation coefficient of 0.93. (E) Fraction of genes containing the
743 CAGGTAG heptamer among those up-regulated at each stage in the 11 stage RNA-seq
744 libraries reported by Ylla et al. (2018) that cover the entire ontogeny of *B. germanica*;
745 the genes up-regulated in “Embryo Day 0” were computed using the previous “Non-
746 fertilized eggs” (NFE) library as a reference; superimposed is shown the pattern of

747 expression of Zelda obtained from these libraries (see Ylla et al., 2018, for more details
748 on the libraries). (F) Expression pattern of Zelda along ontogeny in *B. germanica*
749 obtained by qRT-PCR; the stages examined are the same of the libraries of Ylla et al
750 (2018), plus a number of additional embryo stages (ED4, ED7, ED9, ED11, ED14,
751 ED16); each value represents 3 biological replicates and it is represented as copies of
752 Zelda mRNA per 100 copies of BgActin-5c mRNA (mean \pm SEM).

753

754 **Fig 2. Different phenotypes observed in unhatched oothecae from Zelda-depleted**
755 ***Blattella germanica*.** (A) Phenotype A, which shows the morphology of an apparently
756 normal first instar nymph ready to hatch, but which did not hatch. (B) Phenotype B. (C)
757 Phenotype C. (D) Phenotype D. (E) Phenotype E. (F) Phenotype F. (G) Phenotype G.
758 (H) Number of embryos showing the described phenotypes from a sample of 210
759 embryos studied. Scale bars in figures A-G: 500 μ m.

760

761 **Fig 3. Different phenotypes observed in 4-day-old oothecae (embryos in stage**
762 **ED2) from Zelda-depleted *Blattella germanica*.** (A) Normal ED4 embryo. (B)
763 Phenotype H. (C) Phenotype I. (D) Phenotype J. (E) Phenotype K. (F) Phenotype L. (G)
764 Number of embryos showing the described phenotypes from a sample of 140 embryos
765 studied. Scale bars in figures A-F: 200 μ m.

766

767 **Fig 4. Effects of Zelda depletion on the expression of early embryogenesis genes in**
768 ***Blattella germanica*.** (A) Transcript decrease resulting from maternal RNAi of
769 BgZelda, measured on ED1 and ED2. (B) Expression of *DNA-methyltransferase-1*
770 (*DNMT1*) and *DNA-methyltransferase-2* (*DNMT2*). (C) Expression of the of the MIR-
771 309 precursors. (D) Expression of the early patterning genes *hunchback* (*hb*), *caudal*

772 (*cad*), *Krüppel* (*Kr*), *orthodenticle* (*otd*), *even-skipped* (*eve*), *fushi tarazu* (*ftz*) and
773 *wingless* (*wg*) (E). Expression of *Broad complex* (*br*). (F) Expression of the genes
774 related to dorso-ventral patterning *decapentaplegic* (*dpp*), *Toll* (*Tl*), *short-gastrulation*
775 (*sog*), *dorsal* (*dl*), *snail* (*sna*) and *Notch* (*N*). The white column represents controls and
776 the black column *Zelda*-depleted embryos. Each value represents 3 biological replicates
777 and is expressed as copies of mRNA per 1000 copies of *BgActin-5c* mRNA (mean \pm
778 SEM). Asterisks indicate statistically significant differences with respect to controls (*
779 $p < 0.05$; ** $p < 0.0005$) calculated on the basis of Pair Wise Fixed Reallocation
780 Randomization Test implemented in REST [37].

781







